

PRINCIPAL/CEO JOB DESCRIPTION - AL BARSHA NATIONAL SCHOOL FOR BOYS

PURPOSE OF THE ROLE

To develop and implement the educational strategy for the school and provide operational leadership in order to achieve or exceed the school's objectives aligned with the GEMS vision, mission and core values.

Key accountabilities

- **Vision, Mission and Education Strategy:** Establish the vision, mission and education strategy for the school and systemically implement long term plans in order to accomplish this within fixed timelines.
- **Core Values:** Ensure that the GEMS Core Values are embedded and lived in order to build a consistent and distinctive value framework for educating students.
- **School Plans and Budget:** Develop annual operational plans and budgets for the school in line with the long term plans, in order to realise the long term strategy, thus ensuring that the school is optimally staffed to deliver the schools business objectives of revenue and profit and improve school standards.
- **Operational Leadership:** Provide professional leadership for staff in respect of all school matters e.g. curriculum development in order to deliver consistently high standards of education.
- **Promotion and Marketing:** In liaison the marketing team, produce a clear marketing strategy and plan for the promotion of the school. Undertake parent and stakeholder marketing visits and events to secure enrolments.
- **Academic Performance Management:** Ensure high quality performance measurement for each school student in order to raise the standard of academic achievement and improve the quality of teaching and learning.
- **Compliance/inspection/accreditation:** Ensure the school enjoys productive relationships with regulatory authorities and external accrediting bodies. Undertakes ongoing evaluation and implements systems and practices to ensure the school meets Global benchmarks and requirements set out by regulatory authorities and GEMS Corporate Office.
- **Pastoral Care:** Create and foster a culture of pastoral care at every level with respect to teachers and students and promote responsible stewardship in order to ensure that the



educational objectives are delivered and the morale of the school community is fostered and maintained to the highest of standards.

- **Performance Management:** Ensure that well developed performance management systems are properly implemented within the school to track the performance of teachers, administration and support staff in order to maintain and enhance expected achievement standards of school performance.
- **School Procedures and Processes:** Establish education and administration procedures and processes in order to facilitate the school strategy effectively and efficiently and implement all standard operating procedures as identified by GEMS Corporate Office.
- **Development of the Whole Personality:** Ensure that the school experience is designed and enriched to promote the comprehensive, balanced and value based development of each student.
- **Relationship Management:** Establish and maintain good customer relationships between, students and teachers, parents and teachers, school and the community, in order to widen the educational horizons of students, build good community relations and favourably project the image of the school.
- **Resource Management:** Effectively utilise and manage all resources including staff, equipment and infrastructure in order to run a cost-effective business unit
- **Human Resource Development:** Ensure that the school is staffed with high calibre professionals who are motivated, trained, developed, engaged and retained to deliver the school's education and business objectives. Participate in the selection of teaching, administration and support staff and organise appropriate induction and training to enhance effectiveness.
- **School Information System:** Ensure that all vital information about the school and academic achievements are captured and reported to the Corporate Office so that timely and appropriate management decisions are taken.
- **School Administration:** Effectively and smoothly administer all support facilities such as transport, health services, maintenance and infrastructure in order to ensure an efficient and well run school.
- **Feedback to Parents and Students:** Provide parents with timely feedback about the academic and general progress of their children in order to create a partnership to ensure students' growth and progress. Organise parent-teacher meetings. Provide students with feedback on their strengths and performance improvement needs so they can monitor their own progress.



Promote GEMS parental engagement strategy. Maintain appropriate records for this purpose.

- **Operations:** Ensure the school and GEMS standard policies, procedures, and codes of conduct are followed at all times.
- Initiate effort and energy beyond the typical work day, where the tasks require additional commitment.
- Perform other duties as requested by direct or dotted reporting line managers/supervisors

Key Performance Indicators (KPIs) - Measurable

- Enrolment of students in school and optimum utilisation of school facilities.
- Customer satisfaction with the delivery of education offered.
- Achievement of profit and revenue targets.
- Meeting the quality and performance standards set for schools.
- Staff satisfaction and morale.

PERSON SPECIFICATION – PRINCIPAL/CEO

Core Competencies:

- **Collaboration and teamwork**
- **Leading others**
- **Effective communication**
- **Delivering results**
- **Strategic thinking**
- **Problem solving and decision making**

KNOWLEDGE AND QUALIFICATIONS

Essential:

- Relevant subject or education degree at Bachelors level and at least 5 years teaching experience including experience in school administration or First degree, supported by a degree or recognized certificate/diploma in education or education management.
- Good practical and personal knowledge of schools, education systems, qualifications and assessment practices, innovations in curriculum and teaching practice and educational leadership.
- An understanding of the importance of the culture and ethos of a school in securing high standards, and of strategies for improving these.

Desirable:

- A master's degree or higher degree in education or education management

EXPERIENCE

Essential:

- Successful experience as a leader and manager in a relevant or similar education setting, curricula and system, in a progressive and reputed school(s).
- Specific experience of working in a National Curriculum for England School
- Experience of managing and using student attainment data and tracking databases to raise standards.
- Experience of improving the quality of teaching and learning through processes of monitoring and support.
- Familiarity and expertise in quality assurance, authorization, accreditation and inspection regimes where relevant (e.g. NEASC, ISI, CIS, IB, ADEC, KHDA, OFSTED).
- Experience of successfully initiating and implementing strategies to improve parental engagement in their child's learning



- At least 10 years in education, plus 5 years in a Senior Educational Leadership role preferably as Head of School/Principal.

Desirable

- To have worked in the UAE and have an understanding of the local community and expectations of the UAE inspection framework
- To have worked in an international school

SKILLS AND PERSONAL ATTRIBUTES

Essential

- Have the ability to think and act in a strategic way whilst maintaining a focus on academic rigour and quality.
- Skilled in networking and able to market the school effectively to parents and the target community.
- Have good analytical skills, being able to synthesise complex information, summarise and draw appropriate conclusions and make decisions.
- Have the ability to understand, interpret and present school performance and financial data to all stakeholders.
- Have the confidence, sensitivity and resilience to both inspire and celebrate high performance and to constructively challenge under performance in any aspect of school life.
- Have the ability to maintain emotional equilibrium in light of professional pressures and deadlines.
- Have the ability to adapt to the specifics of the local environment and community
- Have secure financial and fiscal awareness and operating experience
- Have excellent written and oral communication skills

Desirable

- To speak Arabic