



St Edward's Cheltenham is seeking to appoint a forward thinking and energetic professional with a proven track record of delivering results, to provide inspiring and strategic leadership of its Marketing and Admissions activities.

A member of the Joint Management Committee, St Edward's most senior cross-school committee, the successful applicant will be a key public face of the Schools and will be responsible for the drive and management of all marketing, communications and pupil recruitment related activity at both the Prep and the Senior School.

The post is most suited to an experienced marketing, communications or admissions professional from the independent education sector. Alternatively, the role might suit a strong individual with similar commercial experience gained outside the sector but who has an instinctive feel for the School's customers and their needs, combined with the relevant transferable skills to undertake this complex and exciting job.

#### The School

St Edward's, Cheltenham comprises two thriving independent day schools located near the heart of Cheltenham. Together, the schools make up the St Edward's School Trust, which was formed through a merger of two former Roman Catholic grammar schools, Whitefriars and Charlton Park. Today St Edward's remains a Catholic foundation, which welcomes pupils of all faiths and none who will benefit from its strongly Christian ethos.

St Edward's caters for children from the age of 1 through to 18 across two campuses located just 5 minutes apart in Charlton Kings. The Prep School, situated on London Road, benefits from over 45 acres of grounds, whilst the Senior School, situated on Cirencester Road, benefits from all the facilities expected of a modern learning environment including a swimming pool and large AstroTurf. There have been a number of recent development projects, including the complete refurbishment last year of the Prep School dining hall and catering facilities. In the pipeline are redevelopment plans for the Senior School Library and Swimming Pool, as well as the Prep School Sports Hall.

The two Schools have a combined pupil roll in excess of 650 day pupils, almost all of whom are from Cheltenham and the immediately surrounding area. St Edward's is the only independent school in Cheltenham which is entirely for day pupils from Nursery right through to age 18.

The Prep and Senior School, whilst incorporated under a single governing body are autonomous. Both Heads and the Bursar report separately to the Chair of St Edward's Trust.

(April 2018)