



**Crewe Engineering
& Design UTC**



**University
Technical
Colleges®**

JOB DESCRIPTION

Job Title: Principal of the Crewe Engineering and Design UTC

Accountable to: UTC Board of Trustees and Members

Core Purpose:

The Principal will be responsible for providing outstanding leadership of the UTC, promoting its culture, ethos and bespoke learning opportunities and working alongside Trustees and Members to realise a shared vision to transform education in Crewe and the wider footprint. This will be achieved by ensuring the highest expectations of teaching, learning and outcomes, promoting positive behaviour, working closely with stakeholders and partners and demonstrating strong and credible leadership and management.

Key Responsibilities: “Achieve Your Outstanding”

- In partnership with the Trust Board, set the overall strategic aims and objectives for the UTC, setting high professional standards and expectations which cascade throughout the organisation and lead to the highest achievable targets for our students.
- Recruit and develop the highest quality staff, with appropriate specialisms where possible, to ensure that students have the best possible quality of education through rich and relevant teaching and learning experiences
- Demonstrate a commitment and passion towards the key specialisms of the UTC, ensuring a sustained focus on Engineering, Design and Digital Technologies throughout all elements of the curriculum offer.
- Ensure that the Engineering and Design specialisms become embedded in UTC life and are understood, shared and communicated by all stakeholders including staff, students, parents, employers and the wider community
- Lead the refresh, continuation and communication of the UTC Strategic Plan, including SMART targets in relation to student recruitment and outcomes, aligned to the Trust’s vision
- Actively promote the student recruitment process providing visible leadership and community engagement to encourage applications and engagement with the UTC

- Embed the identity of the Crewe Engineering and Design UTC on a local, regional and national footprint with the assistance of employer partners, sponsors and the Baker Dearing Trust
- Take an active role in recruiting and retaining sponsors and employer partners, connected to the continued vision of the UTC
- Actively promote and demonstrate curriculum innovation, particularly in science, technology, engineering, mathematics and design related disciplines
- Actively seek to animate the curriculum with employer engagement and involvement
- Grow the UTC facilities to ensure an effective learning environment, assisted by promoting consistently high standards of behaviour for learning
- Work closely with sponsors and employer partners to ensure that the UTC emulates a real working environment, where the curriculum applies learning to practical activity and students are exposed to the potential challenges and opportunities of their future working lives
- Ensure that enrichment and extended learning experiences are provided to cover a range of stimulating and challenging experiences which wouldn't ordinarily be available as part of the school day
- Analyse and present a coherent and accurate account of UTC performance to a variety of stakeholders, ensuring that parents and students are informed in relation to the curriculum, attainment and progress
- Work with the relevant staff, trustees and commissioned services to ensure the UTC's continued financial sustainability, delivering against and updating the five year business plan
- Work closely with students, parents/carers to support high levels of engagement and a strong home/school relationship to promote the best possible outcomes for students and the UTC
- Continue the culture of excellence, aligned to the UTC's vision of "Achieve Your Outstanding" by driving a consistent and relentless focus on student achievement, empowered by refined data sources to deliver personal success for every student's outcomes
- Ensure that effective and high quality teaching and learning remains at the core of all strategic planning, decision making and resource allocation
- Promote and embrace a culture of reflective and personalised learning, where all students are required to engage in their own learning and recognition of personal success criteria
- Enable a diverse and dynamic curriculum offer, supported by an embedded and effective assessment and tracking framework which identifies clear pathways to employment or higher education for every student
- Continue to build upon work to ensure that the UTC is seen at the heart of the community, taking up appropriate engagement opportunities to extend the reach of it's work and unique model of education in the Cheshire East area and beyond