



Ethos	BET Leaders...	Which means BET Leaders... (Green Chickens)	Which means BET Leaders do not... (Red Chickens)
We believe as a trust, we are stronger together (One Trust / Green Chicken)	<p>Collaborate with generosity</p> <p>Are solution-focused</p> <p>Contribute visionary direction</p>	<ul style="list-style-type: none"> Share openly Actively seek opportunities to collaborate Offer positive, constructive approaches to challenges Come prepared and use initiative Communicate the 'why' of all we do Actively promote and model the vision and ethos of the Trust 	<ul style="list-style-type: none"> See school as distinct from Trust Work in silos Have a fixed mindset Lack initiative Undermine the ethos Have too many priorities or lack clarity
We believe that children and adults should enjoy learning and life in school	<p>Inspire and sustain the culture</p> <p>Exhibit curiosity</p> <p>Have fierce ambition for the children we serve</p>	<ul style="list-style-type: none"> Enable others to grow and succeed Show up every day and work to make everyone else want to too Are always learning Ask brave questions Seek challenge Have unconditional positive expectations (every child; same chance) 	<ul style="list-style-type: none"> Contribute to or generate a culture of negativity Act as a passenger Claim ignorance Ask questions in a way that would damage our ethos Accept mediocrity Act with complacency
We believe that respect, of self and others, and doing the right thing, are fundamental to schools and in bettering society	<p>Act with integrity</p> <p>Communicate with clarity</p> <p>Exemplify relational practice, championing inclusivity and embracing difference</p>	<ul style="list-style-type: none"> Are consistently driven by our moral purpose Authentically model our ethos Listen more than we speak Communicate intentionally, considerate of purpose and audience Value and actively seek the views of others Model compassion and cognitive empathy 	<ul style="list-style-type: none"> Act inconsistently or dishonestly Put self-interest above the interests of those we serve Cause confusion Undermine our brand or identity Make the professional personal Treat others with disrespect or accept intolerance
We believe every child should have the same chance to achieve; so that they have a life of choice and opportunity	<p>Have absolute conviction that outcomes change children's lives</p> <p>Work innovatively and strategically</p> <p>Welcome accountability and candour</p>	<ul style="list-style-type: none"> Demonstrate a resolute and unrelenting focus on academic progress and attainment Are passionate advocates for all children and the possible Plan, do and review Seek to understand and simplify Embrace responsibility as leaders Accept feedback and act on it 	<ul style="list-style-type: none"> Make excuses for children Blame poor performance on context or disposition Prevent others from achieving shared goals and objectives Lead reactively and hope for the best Abdicate responsibility as leaders Avoid difficult conversations