

Our vision is to become a beacon of educational excellence, transforming the lives of the individuals and communities we serve

# **PR & Marketing Officer**

Reference Number: SCCG2030

**Salary:** Starting salary £19,970 per annum with incremental progression to £22,715

Advert Closing Date: Midnight on Sunday 20th October 2019

Interview Date: W.C. 21st October 2019

Location: Pendleton Sixth Form College

Contract Type: Fixed Term for 12 months

#### Hours per Week: 37

The SCC Group have an exciting opportunity for an excellent candidate to join the Marketing Department. We are seeking a highly self-motivated and hardworking individual to continue to build the exceptional reputation of the college to key stakeholders and to work on all aspects of marketing including public relations, event management, and advertising and student recruitment.

The ideal candidate will have a degree within a related discipline and will ideally have experience of working in a busy PR or Marketing role. They will also possess excellent attention to detail in all aspects of their work.



All-round computer literacy and a strong understanding of general marketing aspects including social media would be desirable. The person needs to have a highly positive attitude, a flexible approach to work, a true team player and excellent interpersonal and organisational skills are important. Car owner and full driving license is essential.

This is a varied, interesting and rewarding role working within a professional marketing team.

### About Us

### To apply for this job, please complete the registration and online application form via our website.

For more information, please visit our website and twitter or if you have any queries regarding this vacancy please email <u>HR@salfordcc.ac.uk</u>

#### **Reason to Join Us:**

- A range of developmental & career opportunities
- Optional Salary Sacrifice Schemes for the latest technology, mobile phones & bikes
- Staff Benefits Package with the best discounts and savings from high-street retailers, holidays and cinemas
- Various health & wellbeing benefits including discounted gym memberships, confidential staff counselling and health cash plans
- Family Friendly & Flexible Working Policies

## **Commitment to Safeguarding**

As part of our safeguarding commitment we undertake DBS checks as part of our pre-employment procedures on all potential new employees. Appointees will be required to pay for their own DBS checks where applicable to the post.

Head Office | Pendleton Sixth Form College | Dronfield Road | M6 7FR | 0161 631 5000 | www.salfordcc.ac.uk



