

Walsall Academy
PERSON SPECIFICATION: Video and Multimedia Developer

Attributes	Essential	Desirable	Evidenced Through
QUALIFICATIONS	<ul style="list-style-type: none"> • GCSE English and Maths, with further GCSE's 	<ul style="list-style-type: none"> • A level's or the equivalent • Higher level relevant qualification • Trained in matters relating to the Safeguarding of children 	<ul style="list-style-type: none"> • Evidence of paper qualifications
WORK RELATED EXPERIENCE AND ASSOCIATED SKILLS	<ul style="list-style-type: none"> • Experience of working in a busy IT environment • Excellent communication skills • Resilience, patience and professionalism to manage children in a calm yet authoritative manner • Ability to communicate to a variety of stakeholders professionally • To have excellent time management and organisational skills • Ability to reflect on own practice • Experience with the Adobe Creative Cloud Environment would be advantageous • Experience with non-linear editing tools such as Adobe Premiere Pro 	<ul style="list-style-type: none"> • Experience of working in a [secondary] school setting • Two years of experience in a similar role • Video production/photography • Experience with studio, indoor and outdoor photography • Basic understanding of Web based technologies 	<ul style="list-style-type: none"> • Application letter • Interview and communication • Demonstrate of work
SPECIALIST KNOWLEDGE AND UNDERSTANDING	<ul style="list-style-type: none"> • Should have a good working knowledge of Photoshop applications • To provide technical support to teachers and students • To carry out other reasonable tasks as directed by the IT Manager • Should have strong office 365 knowledge 	<ul style="list-style-type: none"> • Screen Cloud • Basic understanding of computers and networks • Marketing experience • Working knowledge of Share point • Experience with live streaming • Theme and plugin installation • Be familiar with cloud streaming such as Vimeo • Have a good working knowledge Word press • Basic understanding of VEO 	<ul style="list-style-type: none"> • Application letter • Interview questions

PERSONAL SKILLS AND ATTRIBUTES

- A commitment to equal opportunities
- Ability to establish good and productive working relationships, and work well in a team
- Ability to communicate effectively to staff, students, parents, orally and in writing
- Ability to meet deadlines
- Ability to be flexible as and when required
- Excellent attendance and punctuality
- Enthusiasm, energy and stamina
- Sense of humour and perspective
- Personal presence

- Application letter
- Interview questions
- References