

The cover features a white background with large, diagonal, abstract shapes in bright blue and dark blue. A dark blue square is centered on the page, containing the college's name in white and light blue text.

CARDINAL NEWMAN COLLEGE

RECRUITMENT PACK

POST



We are delighted that you are considering applying for the post of Temporary Digital Marketing Coordinator to take up post as soon as possible for a period of one year to cover a period of maternity leave.

Cardinal Newman is a wonderful place to work and we welcome applications from those who are keen to gain a broad experience of working in an outstanding institution. We are a happy and thriving Catholic Sixth Form College committed to equality and diversity welcoming colleagues from all backgrounds into our community irrespective of their religion or belief, ethnicity, age, gender, gender identity, disability, sexual orientation, marital or pregnancy status.

At Cardinal Newman, we are committed to the development of the whole person and we value each student as an individual, with a unique mix of skills and talents. Our students achieve outstanding results, which consistently place Cardinal Newman amongst the top Colleges nationally for Value Added. We were awarded Beacon Status in 2010 and the College was awarded an 'outstanding' Inspection in May 2009. However, we are as proud of our students' social, cultural and spiritual achievements as we are of their outstanding exam results. We have a fabulous team of colleagues who give up an extraordinary amount of time to support their students and their fellow members of staff. The dedication and attention to quality they exhibit is what makes our College so successful.

If you meet the criteria of the post advertised and feel that you would enjoy working here and are suitably qualified and experienced, then we hope you will make an application to join us.

Completed application forms should be returned to the Human Resources Department (via email or post) by 8.00a.m. Monday 25th January 2021. We do ask that you accept, in the interests of economy, that if you have not heard from us by mid-February you have not been selected for interview on this occasion. We will confirm receipt of all applications by email within one working day of receipt. Please call the HR team if you have not received a confirmation email by the closing date.

Should you have any questions, which are not covered in the enclosed information, please do not hesitate to contact the Human Resources Department.

Yours faithfully

A handwritten signature in black ink, which appears to read 'Nick Burnham'.

Nick Burnham
Principal



MISSION STATEMENT

As a Catholic Sixth Form College, we strive to be a centre of educational excellence for the community built on faith, respect and trust. We celebrate diversity amongst all our students and staff and seek to nurture the gifts of each individual through high quality teaching and learning and dedicated pastoral care.

VALUES STATEMENT

Cardinal Newman College is a community, which aims to live out the gospel values of service and love. This means that:

- The individual student is central to all our endeavours
- The College values each individual as a unique person irrespective of gender, race, belief or ability and regards each person, made in the image and likeness of God, as worthy of the utmost respect
- The College strives to develop each person intellectually, socially and spiritually through an inclusive programme of study and enrichment
- The College values the spiritual journey of each individual and will offer opportunities for each to engage appropriately in their spiritual search
- The College is committed to creating a culture that is open and welcoming, free from fear and from violence of any kind, in which all individuals feel safe, happy and secure
- The College provides learning environments that are stimulating, enjoyable and challenging to students, fostering their creativity, imagination and search for truth
- The College encourages individuals to contribute positively to the world in which they live, to challenge injustice and to seek out more co-operative, just and peaceful forms of human existence.

MAIN TERMS AND CONDITIONS

SUPPORT STAFF

SALARY	The post will be paid on the Sixth Form Colleges' Support Staff Pay Spine at points 13 to 16 currently pro rata to £24,047 to £26,279 per annum.
PAYMENT OF SALARY	Your salary will be paid by BACs transfer into your bank account on the last banking day of the month (except at Christmas when payment is made before the holiday)
PENSION SCHEME	You will automatically become a member of the Local Government Pension Scheme (unless you opt-out). Further details are available at www.lancs-pensions.org.uk
K CF ?-BG HOURS	37 hours per week, full year. Starting and finishing times as agreed. Including regular evening work during term time for which time off in lieu will be given.
HOLIDAYS	Holiday entitlement is pro rata to 22 days annual leave plus 8 statutory and 4 concessionary days. After 5 years' continuous services the annual leave entitlement increases to pro rata to 25 days annual leave.
DBS CLEARANCE	This post requires Disclosure and Barring Service clearance as well as a range of other safer recruitment checks.

DEPARTMENT INFORMATION

The Marketing Department is overseen by the Vice Principal (Staffing, Curriculum and Teaching & Learning) and comprises the Marketing, Admissions and Communications Manager, Senior Marketing Officer, Marketing Coordinator and School Liaison and Marketing Assistant. It is a small but dynamic and supportive team, who work closely together for the shared goal of promoting the College positively and facilitating student recruitment. They provide a professional, yet approachable face to the College both to prospective students and parents, current students and parents, School contacts and the wider public.

The successful candidate will provide maternity leave cover for the Marketing Coordinator, following a hand over period. The Marketing Team deal with all internal and external communications from the College, including, but not exclusively press releases, correspondence to all students and parents, communications with local schools and prospective students and their parents. They are also responsible for all liaison activities with the local feeder schools, currently working with over 40 schools, as well as managing all advertising and promotional activities. They are responsible for the content and maintenance of the website, social media channels and the creation of marketing materials such as the prospectus, postcards, leaflets and digital campaigns. The team are also the outward face of the admissions team, dealing with admissions enquiries as well as school liaison activities to promote and assist with applications. The team also oversee and participate in the interview and enrolment process and organise and promote college events such as Open Days, Newman Fest and taster days.

JOB DESCRIPTION

Job Title:

Responsible to:

Purpose of the post:

All staff must make a positive contribution to

- The Catholic ethos of the College and its distinctive nature;
- The College Equality and Diversity, Health and Safety and Safeguarding Policies and Procedures;
- The pursuit of excellence and highest standards of quality in all aspects of College life;
- Their own professional development, in accordance with the needs of the College.

Main Duties and Responsibilities:

PERSON SPECIFICATION

Qualifications, Education and Training

Essential or Desirable

- | | |
|---|-----------|
| • GCSE Grade A*-C, or equivalent, in Mathematics & English Language | Essential |
| • Degree (or equivalent) in Marketing | Essential |

Experience, Knowledge and Skills

Essential or Desirable

- | | |
|--|-----------|
| • Strong knowledge of IT software (MS Office and Excel) | Essential |
| • Experience of working in a Marketing Department | Essential |
| • High level skills in Photoshop/InDesign | Essential |
| • Previous experience working in an educational setting/and or careers | Essential |
| • Experience with Campaign Monitor or equivalent | Essential |
| • Experience of working within a fast moving and busy office environment | Essential |
| • Experience of partnership working with external agencies and in particular, press and public relations | Essential |
| • Excellent interpersonal skills | Essential |
| • Keen attention to detail | Essential |
| • Competent writing skills, including proof reading | Essential |
| • Excellent organisation | Essential |
| • Flexibility to work evenings/weekends at certain times of the year | Essential |
| • Team player with self-motivation | Essential |
| • Full clean driving licence and access to own vehicle at all times | Essential |
| • Ability to adapt communication to different audiences | Essential |
| • Ability to work to tight and changing deadlines | Essential |
| • Understanding of market research and its value to an organisation | Essential |

PERSON SPECIFICATION

Personal Qualities

Essential or Desirable

• The ability to work flexibly as part of a team	Essential
• Ability to work without supervision and at times with competing demands	Essential
• Creative	Essential
• Problem Solving	Essential
• The ability to work in a methodical manner, comfortable in prioritising workload and meeting deadlines	Essential
• Clear communication skills	Essential
• Good customer skills with people at all levels within and outside a large organisation	Essential
• Display a commitment to Equal Opportunities and to the Catholic Ethos of the College	Essential
• Enhanced Disclosure clearance (including barred list check) *	Essential
• Medical clearance*	Essential
• Provision of two references which are deemed as satisfactory to the Principal*	Essential
• The ability to meet the requirements of the Asylum and Immigration Act (to be eligible to work in the UK)	Essential

*Following an initial offer of appointment.

Cardinal Newman College has a commitment to safeguarding and promoting the welfare of students and expects all staff and volunteers to share this commitment. All posts are subject to Enhanced Disclosure Clearance through the Disclosure and Barring Service. Please note candidates' suitability to work with children will be explored at interview and confirmed through references for the appointed

ABOUT NEWMAN



Based in the heart of Preston city centre, Cardinal Newman College is a Catholic Sixth Form College. Our core activity is to provide education for students aged 16-18, offering a range of A Level and BTEC courses, at both level 2 and 3. The College also offers a Foundation Learning course for young people with specific learning needs. In addition to the 16-18 provision, Cardinal Newman also offers a range of University courses, including Foundation Degrees in Teaching and Learning Support and Early Years, as well as an Initial Teacher Training programme. Cardinal Newman College is the post-16 provider of Initial Teacher Training for the Catholic Teaching Alliance, for graduates looking to get into teaching.

The College draws a significant proportion of its full time 16–18 learners from a wide range of schools across Lancashire. Because of its distinctive ethos, its reputation, the levels of achievement, the support the College offers students and its provision of high quality courses, Cardinal Newman College is an attractive option for learners who attend high schools in Preston and the surrounding area as well. Year-on-year applications from these schools have increased significantly.



AN OUTSTANDING COLLEGE

Cardinal Newman is one of the highest performing sixth form colleges nationally for Value Added and the latest Ofsted Inspection in the summer of 2009 graded all areas of the College as 'outstanding'. The report confirmed that there is a culture of high expectations and rigorous quality improvement in all areas. Standards, expectations and processes have continued to improve since then. Students achieve well above their (high) target grades and make a positive contribution to the College and its wider community. Student attendance and behaviour are exemplary, illustrating that the Catholic mission and ethos of the College is lived out at all levels.

Every year, the vast majority of the College's students, progress to Higher Education with over 30% of those taking up places at Russell Group Universities.

OUR COMMUNITY

Links with the local and Catholic partner high schools are very strong. The Principal meets regularly with Head Teachers to discuss and share a wide range of curriculum, pastoral and strategic issues. Relationships with College trustees, and with the Diocese of Lancaster are maintained through the foundation governors.

The College has outstanding links with both the local and wider community. Learners and staff fully contribute to this, for example students at the College are continually seeking to engage in volunteer work within the community. Voluntary work is carried out in the local community by the CAFOD Group; Foundation Learning students; Health and Social Care students; the Medical Society and Chaplaincy. The curriculum departments also contribute widely to the links with local community groups, charities and local primary schools.

As a Catholic Sixth Form College we strive to be a centre of educational excellence for the community built on faith, respect and trust. We celebrate diversity amongst all our students and staff and seek to nurture the gifts of each individual through high quality teaching and learning and dedicated pastoral care.

Students study in a purposeful and diverse environment with a strong focus on respect in which every learner genuinely does matter. The team of specialist RE teachers live out the college's commitment to 'valuing the spiritual journey of each individual and offering opportunities for each to engage appropriately in their spiritual search'.

COLLEGE FACILITIES

At Cardinal Newman College, we are blessed with wonderful surroundings for our students to work, learn and relax in. The College contains Lark Hill House, which was built in 1797 as a private house for Samuel Horrocks, a cotton manufacturer and later Mayor and Member of Parliament for Preston. In 1919 it became Lark Hill Convent Grammar school, which began taking sixth form students in 1967 from other local Catholic Secondary Schools. It finally became Cardinal Newman College in 1978, when it merged with Winckley Square Convent School and Preston Catholic College, taking its name from Cardinal John Henry Newman.

Over the past few years the College has embarked on an extensive redevelopment programme with huge investment in state-of-the-art facilities, which perfectly combine the old with the new.

In 2009 we saw the addition of the St Cecilia Building and the St Augustine's Building in 2010, which was renovated and refurbished to house classrooms, drama/dance studios, as well as the original sports facilities. 2015 saw the addition of yet another new building in the form of St Francis, which is home to new classrooms for Sociology and Maths, as well as Open Learning Centres, Seminar rooms and a Mango Bean Coffee shop.

A further addition to the College's already outstanding facilities, in the form of a brand new state-of-the-art gym in the St Augustine building, opened in October 2016. This was accompanied by a complete refurbishment of the social space and café area of the St Augustine's building. This site also added a new modular building within its grounds, where RE lessons are now delivered from the eight classrooms it has provided.



OUR STAFF AND STUDENTS



STAFF AT CARDINAL NEWMAN COLLEGE

Cardinal Newman College has achieved all of its success through the hard work, skills and commitment of its 300 plus staff. We seek to work with an inclusive and transparent style of management, which is open, consultative and encourages all staff to participate in the leadership and management of the College. The development of staff skills is a priority for the College and teams are encouraged to innovate and continuously improve Cardinal Newman's curricular and pastoral offer to its students.

WHAT OUR STAFF SAY ABOUT WORKING AT CARDINAL NEWMAN COLLEGE

Over the last eight years' staff have been asked to take part in an annual staff survey. The college's score, as determined by staff, has consistently remained high year on year and we are pleased that the scores for overall wellbeing places the college at or above the top 10% of employers who take part in the same survey.



“THE TUTORS AT NEWMAN ARE ALWAYS HAPPY TO HELP AND EXPLAIN THINGS IF YOU DON’T UNDERSTAND AND THEY GIVE YOU A LOT MORE FREEDOM COMPARED TO SCHOOL.”

JAKE HULME
BROUGHTON
BUSINESS STUDIES, ACCOUNTING AND MATHS

“I CHOSE TO STUDY AT NEWMAN BECAUSE IT HAS AN EXCELLENT REPUTATION. THE TEACHERS ARE SO PASSIONATE ABOUT THEIR SUBJECTS AND THE COLLEGE REALLY PREPARES YOU FOR LIFE AFTER NEWMAN.”

SORCHA O’GRADY
ST CECILIA’S
PHILOSOPHY, SOCIOLOGY AND GERMAN



“I CHOSE TO STUDY AT NEWMAN BECAUSE OF THE CONSISTENT HIGH GRADES THAT STUDENTS GET AND THE EXCELLENT FACILITIES ON OFFER.”

MATEEN KESHAN
LYTHAM ST ANNE’S
BUSINESS STUDIES AND SPORT



PRIVACY NOTICE

JOB APPLICATIONS

As part of any recruitment process, Cardinal Newman College collects and processes personal data relating to job applicants. The College is committed to being transparent about how it collects and uses that data and to meeting its data protection obligations.

What information do we collect?

The College collects a range of information about you. This includes:

- your name, address and contact details, including email address and telephone number;
- details of your qualifications, skills, experience and employment history;
- information about your current level of remuneration, including benefit entitlements;
- whether or not you have a disability for which the College needs to make reasonable adjustments during the recruitment process; and
- information about your entitlement to work in the UK.

The College may collect this information in a variety of ways. For example, data might be contained in application forms, obtained from your passport or other identity documents, or collected through interviews or other forms of assessment.

We may also collect personal data about you from third parties, such as personal and employment references. We will seek information from third parties only once a job offer to you has been made and will inform you that we are doing so.

Data will be stored in a range of different places, including on your application file and on other IT systems including email.

Why does the College process personal data?

We need to process data in order to consider your application and, if appropriate, your appointment.

In some cases, we need to process data to ensure that we are complying with the College's legal obligations. For example, it is mandatory to check a successful applicant's eligibility to work in the UK before employment starts.

The College has a legitimate interest in processing personal data during the recruitment process and for keeping records of the process. Processing data from job applicants allows us to manage the recruitment process, assess and confirm a candidate's suitability for employment and decide to whom to offer a job. We may also need to process data from job applicants to respond to and defend against legal claims.

The College may process special categories of data, such as information about ethnic origin, or religion or belief, to monitor recruitment statistics. We may also collect information about whether or not applicants are disabled to make reasonable adjustments for candidates who have a disability. This is within context of the College's commitment to equality and diversity as well as its public duty under the Equality Act.

Who has access to data?

Your information may be shared internally for the purposes of the recruitment exercise. This includes the HR team, interviewers involved in the recruitment process, and managers in the area with a vacancy.

We will not share your data with third parties, unless your application for employment is successful and we make you an offer of employment. We will then share your data with former employers to obtain references for you, employment background check providers to obtain necessary background checks.

How does the College protect data?

We take the security of your data seriously. We have internal policies and controls in place to ensure that your data is not lost, accidentally destroyed, misused or disclosed, and is not accessed except by our employees in the proper performance of their duties.

For how long does the College keep data?

If your application for employment is unsuccessful, the College will hold your data on file for six months after the end of the relevant recruitment process. At the end of that period, your data is deleted or destroyed.

If your application for employment is successful, personal data gathered during the recruitment process will be retained during your employment and for a period after the end of that employment, in accordance with our retention policy.

Your rights

As a data subject, you have a number of rights. You can:

- access and obtain a copy of your data on request;
- require the College to change incorrect or incomplete data;
- require the College to delete or stop processing your data, for example where the data is no longer necessary for the purposes of processing; and
- object to the processing of your data where the College is relying on its legitimate interests as the legal ground for processing.

If you would like to exercise any of these rights, please contact dataprotection@cardinalnewman.ac.uk

What if you do not provide personal data?

You are under no statutory or contractual obligation to provide data to the College during the recruitment process. However, if you do not provide the information, we may not be able to process your application properly or at all.

