

# OUR VISION, PURPOSE AND VALUES

## VISION:

Transforming Lives

## PURPOSE:

To ensure that all our students: have a great time, achieve their aims and progress onto work or higher education.

## VALUES:

Aspirational

Supportive

Caring

Respectful

Genuine

# STRATEGIC PILLARS

## QUALITY

Maintain Ofsted outstanding status

Consistently deliver whole college outstanding Teaching, Learning and Assessment

Deliver sector leading English and maths outcomes

To deliver an outstanding Sixth Form

Enhance the quality of Higher Education provision

Apprenticeship outcomes to be within the top 5% of providers

Provide outstanding Information, Advice and Guidance to students

## SUSTAINABILITY

Increase income from Apprenticeships

Increase income from Higher Education

Grow ESFA 14-24 income

Utilise the Adult Education Budget to meet with the Sheffield City Region priorities

Shock proof the college finances

Enhance the IT and ILT infrastructure to improve user experience

## REPUTATION

Recognised as education provider of choice

Develop and protect the brand

Known for excellence in employer engagement

Recognised as an employer of choice

Known for excellence in stakeholder engagement

