

## Person Specification

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### A Qualifications and Experience

1. Degree or equivalent in **Media, Film, English or a related discipline**
2. UK Qualified Teacher Status
3. Evidence of and commitment to continuing professional development

### B Knowledge

1. Current knowledge of effective **Media and English teaching practices**
2. Understanding of **media theory, media language, representation and audience**
3. Understanding of how to use feedback, marking and assessment to monitor and improve learning
4. Understanding of how the learning environment impacts on students' motivation and learning
5. Understanding of student engagement and achievement
6. Understanding of how to raise standards in schools within a diverse, urban community

### C Skills and Abilities

1. Ability to motivate and engage students through **creative and practical media learning**
2. Good ICT skills and familiarity with **digital media production tools**
3. Ability to plan time effectively and meet deadlines
4. Ability to nurture and develop an ethos of high standards, personal fulfilment and academic success
5. Ability to cope under pressure and to maintain professionalism and a sense of perspective