







Job Description

Partnership and Recruitment Officer

Role Specific

- 1. Work with external agencies, community representatives, employers and local residents to identify local learning needs and plan provision
- 2. Support local communities to take a role in local development work through the provision of training programmes
- 3. Develop and manage partner and employer relationships, developing business growth opportunities
- 4. Further develop existing provision for key target groups as identified in the College business plan and work collaboratively with Curriculum Leaders and Head of Departments to achieve Curriculum targets
- 5. Analyse data and prepare reports on trends and areas for concern for consideration and action by Curriculum Leaders
- 6. Identify and develop community development projects with local communities
- 7. Bring together people from a wide range of backgrounds to identify and develop informal learning opportunities
- 8. Work collaboratively with Curriculum Leaders to set up courses in line with Business Plans
- 9. Represent and raise the profile of the college at external events and meetings
- 10. Represent Lancashire Adult Learning at external events and meetings
- 11. Work collaboratively with marketing to produce relevant publicity to support recruitment.
- 12. To thrive in a target driven environment

College Responsibilities

- 1. Share the College's Vision, Mission, Values, Behaviours and communicate them effectively
- 2. Participate in Staff Review and Professional Development activities and be actively involved in the College's culture of high expectation.
- 3. Value diversity and promote equality
- 4. Engage in marketing activities and liaison with employers and the wider community in line with College strategies
- 5. Contribute to cross-college events
- 6. Adhere to College policies and procedures including health and safety
- 7. Ensure good communication at all levels
- 8. Be responsible for safeguarding and promoting the welfare of children, young people and/or vulnerable adults
- 9. Any other duties that the Principal considers appropriate





















| Person Specification | Partnership and Recruitment Officer |
|--|-------------------------------------|
| | Essential / Desirable |
| Qualifications and Attainments | |
| Minimum GCSE grade C (or equivalent) in Maths and English | Essential |
| Level 3 or above in a relevant subject/professional context | Essential |
| Degree, or equivalent qualification in a relevant subject area | Desirable |
| Training, Experience and Knowledge | |
| Experience of successfully promoting adult learning and growing adult learning or business provision in a wide range of settings | Essential |
| Experience of successfully working across the health sector or within health promotion from a public health perspective | Essential |
| Experience of negotiating responsive learning opportunities | Essential |
| Experience of successfully working in partnership with external agencies | Essential |
| Knowledge of good practice and delivery in an adult and community learning context | Essential |
| Experience of data analysis and reporting | Essential |
| Experience of working within a community development context | Essential |
| Experience of working across a range of agencies to improve health outcomes for individuals | Desirable |
| Experience of working with a range of organisations to build stronger communities | Desirable |
| Significant knowledge of employers and skills priorities in Lancashire | Desirable |
| Marketing experience | Desirable |
| Understanding of the range and complexity of learners' needs and expectations | Desirable |
| Personal Skills and Attitudes | |
| Display initiative, be positive and enthusiastic | Essential |
| Excellent ICT skills | Essential |
| Be a team player | Essential |
| Demonstrate a commitment to the process of continuous review and improvement | Essential |
| Possess excellent verbal and written communication skills | Essential |
| Excellent organisational skills | Essential |
| Have the ability to plan, implement, monitor and evaluate within tight deadlines | Essential |
| Suitability to work with children, young people and/or vulnerable adults | Essential |
| Flexible approach to working times in line with the College | Essential |
| Demonstrate a commitment to equality and diversity, customer service and quality assurance | Essential |









