

## March 2023

## **Dear Applicant**

Welcome to BOA Stage and Screen Production Academy, a unique, industry-led training academy for 16–19-year-olds, which will welcome its third cohort of Year 12 students in September 2023. By blending high quality learning with industry-led projects and work-based training, BOA Stage & Screen Production prepares students for a career in film, TV, content, live events, theatre production, and associated fields within the arts and entertainment industry.

I am delighted and thrilled that you have shown an interest in applying for a role at the academy. We are looking for exceptional people who genuinely believe in our goals and aspirations, and who will help us further develop the academy and make the vision a reality.

There is currently a talent crisis in our Stage and Screen Production Industries in the midlands. Production companies and venues are having to bring in talent from London, Europe and even further afield to fulfil vital behind the scenes roles.

The brilliant news is that currently there is a significant push for inclusivity and geographical diversity in our industries. There are some real financial incentives for productions of all kinds to be made outside London, to be put together by diverse and inclusive creative teams, and to star local talent from a wide range of backgrounds. Whilst this is great for Birmingham, it also puts immense pressure on the Birmingham talent pipeline, which is only in its infancy.

This is where we come in. There are huge opportunities on the horizon for the next generation of crew, technicians, set designers and builders, costume designers, camera operators, lighting designers, make-up artists, location-scouts, prop-makers, line-producers, writers, directors, concept artists, sound engineers, video editors, SFX designers, stage managers, talent managers, mastering engineers, voice actors...the list goes on.

Careers in roles like these provide a genuine opportunity for young people with interests in the arts, crafts, performance, and media to harness their talents and make a living doing something they love.

Our delivery team is comprised of both trained teachers and industry practitioners, and because of our industry-led, collaborative, and project-based approach, we maintain close working relationships with partners such as the BBC, Threewise Entertainment, Screenskills, Crew Brimingham, PRG, Create Central, the Old Rep Theatre, The REP, the RSC, Birmingham Royal Ballet, Mission Accomplished, Sound Technology, and many more.

## Our mission is:

- To provide all our students, with the skills, knowledge, experience, and qualifications to access the very best opportunities that the stage and screen industries, higher education institutions and apprenticeship providers have to offer.
- To deliver to the needs of the stage and screen industries, bridging the gap between the world of academia and the world of work, placing the academy and our students at the centre of the talent pipeline in the west midlands.
- To contribute to the levelling up and reform of the stage and screen industries, championing the cause for equality, diversity, and inclusivity.
- To make a significant contribution to the wider BOA group by creating opportunities for students from all academies, producing BOA academy performances and events, and managing the Old Rep Theatre



Whether you are an industry pro who wants to develop as a teacher/facilitator, a teacher looking to update your understanding of current industry practice, or a technician or administrator looking for a new challenge, the BOA Group and Partners will provide excellent CPD opportunities for those joining BOA Stage and Screen Production Academy. Colleagues from creative, technical, digital, leadership and curriculum backgrounds across all three BOA academies have the expertise and experience to develop new talent at BOA Stage and Screen Production Academy, regardless of your experience or background. Your professional development is vital to the success of the Academy.

If you love working with young people and are passionate about creating genuine opportunities for them in our creative industries. If you have specialist knowledge, experience, skills, and creative ideas to share. If you want to work at an outstanding institution, with exceptional industry links, and fabulous facilities, then you could be exactly who we are looking for. We are building an exceptional team; we need exceptional people.

Tours of the site are possible; our facilities are of the highest quality and match our ambitions and ethos. Alternatively, I would be pleased to arrange a telephone discussion on the information in this pack; please email <a href="mailto:info@boa-stageandscreen.co.uk">info@boa-stageandscreen.co.uk</a> to arrange.

I look forward to hearing from you and thank you for taking the time to find out more.

Good luck with your application.

Yours faithfully

Michael Painter

**Principal**