



Ewell Castle School

Marketing, Alumni & Development Assistant

Further Details

15-20 Hrs per week Term Time (plus 4 weeks)

Ewell Castle is a thriving, independent school located in leafy Ewell Village. The school is co-educational from Nursery to Sixth Form and enjoys small classes, averaging approximately fifteen pupils over the whole School. Ewell Castle has an excellent reputation for its family-friendly ethos, with a strong focus on pupil wellbeing and personalised learning. The School has a vibrant community spirit including regular events for staff, parents and friends of the School. Ewell Castle is a genuine mixed ability school with a focus on achieving each individual child's potential.

The Marketing, Alumni & Development Assistant will support the implementation of marketing strategies to meet agreed School objectives. This will include production of digital and print marketing communications and collateral, social media campaigns and provide support for School and alumni events. The role will also assist with advertising, PR, photography and the activities of the Alumni Office such as database management, events and e newsletters.

The role will take a pro-active lead on the following School publications; the annual Ewellian School magazine, the termly digital e newsletters for the Senior School and Prep School, Prep and Senior School Parent Handbooks, Sixth Form Handbook and have responsibility for the main School Social Media accounts. The role will also assist with the creative development of marketing collateral e.g. prospectus and event posters as well as the website. Ewell Castle is a busy and dynamic place to work with teaching and support staff working as a team to fulfill the School's mission: To inspire our children and young people to thrive, engaging them to excel in a creative and academic environment. We will instill a growth mind-set to develop: confidence, contentment and emotional intelligence.

This role is a part time position for 15-20 Hours per week during term time plus 4 weeks during Ewell Castle School holidays. Attendance at Ewell Castle School and Alumni events will be required.

Potential candidates will need to demonstrate excellent attention to detail, experience of working in a busy environment and the ability to work flexibly within a team with changing priorities. An awareness of the importance of confidentiality and data protection in a School setting is essential. Please see the separate detailed job description and person specification for further information on this specific role.

The starting salary for this position will be in accordance with the Ewell Castle Pay Scales which currently track in excess of the maintained sector's pay grades, and will reflect the experience and qualifications of the successful candidate.

Benefits currently include:

- Children of members of staff benefit by a 50% maximum (i.e. unaffected by scholarship or bursary) remission of school fees. (The remission is reduced pro rata for a part-time member of staff.)

- Lunches are provided during term time, free of charge.
- The School has a generous Support Staff contributory Pension Scheme.
- Interest free loans are available for the purchase of computers through the school.
- A 'cycle to work scheme' is offered.
- CPD opportunities are available to all staff. The School also part funds MQSL, NPQSL, NPQH and MA courses.

Ewell Castle School is committed to safeguarding and promoting the welfare of children and applicants must be willing to undergo child protection screening appropriate to the post, including checks with past employers and the Disclosure and Barring Service (DBS). Staff recruitment is also subject to the School's 'Equal Opportunities' policy and monitoring procedure.

Further information about the School and an application form are available on our website:

<https://www.ewellcastle.co.uk/about-us/vacancies/>.

*A completed **application form** with a **covering letter** (maximum 500 words) should be sent to the HR & Compliance Manager as soon as possible to: recruitment@ewellcastle.co.uk.*

*Please note that we are unable to accept CVs. Correspondence should be marked '**Marketing, Alumni & Development Assistant: Confidential**'.*

Applicants invited for interview will be required to bring proof of identity e.g. passport, and qualifications to interview. Please note that we reserve the right to appoint before the closing date.

07/10/2019