



SEND Manager

Person Specification

	Essential	Desirable
Knowledge & Experience		
Experience of working in a school		\checkmark
Relevant qualification or experience		✓
Experience of working with professionals, parents/carers and		
young people with experience gained in a work, voluntary or	\checkmark	
domestic setting		
Skills & Abilities		
Educated to Level 4/5 or relevant experience in a working		1
environment		\checkmark
Minimum Grade C GCSE in English and Mathematics	✓	
Ability to use own initiative as well as working within a team	✓	
environment	v	
Excellent communication and interpersonal skills	✓	
Ability to interact with students	✓	
The ability to use ICT effectively	✓	
Ability to be attentive to detail, work to high levels of accuracy	✓	
and adhere to strict deadlines	v	
Ability to understand and carry out verbal and written	✓	
instructions	v	
Ability to organise and prioritise work	✓	
Ability to remain confident yet discreet in dealing with visitors,	✓	
parents and students	•	
Ability to make quick decisions on which enquiries need to be	~	
referred on and dealt with	•	
Be aware of child safeguarding arrangements	\checkmark	
Hold a full UK driving license, with less than 3 endorsed points,	×	
and be able to drive academy minibus / own vehicle.	•	
Personal Qualities		
Commitment to achieving high standards	✓	
Enthusiasm and a positive outlook	✓	
Excellent attendance and punctuality	✓	
Responsible, honest and reliable	✓	
Good personal organisation	✓	
A sensitive and caring manner	✓	
Calm under pressure	✓	