

## ROLE DESCRIPTION

The Principal will be required to fulfil all relevant duties and responsibilities as set out in the current National Standards of Excellence for Headteachers, 2015.

The core purpose of the Principal is to provide professional leadership and management for Goffs Academy, working closely with the Trustees and Local Board, and all key stakeholders, to create a shared vision and strategic plan which inspires and motivates students, staff and all other members of the school community. This vision should express our core educational values and moral purpose and be inclusive of stakeholders' values and beliefs. The Principal will inspire, challenge, motivate and empower the whole school community to develop and uphold the vision and ethos of Goffs.

The duties and responsibilities of the Principal are:

### To provide strategic leadership and vision

- To be a compelling ambassador for Goffs and the Trust, effectively communicating the vision and ethos of both to a wide range of external audiences
- To work with Trustees and staff to maintain a shared vision for Goffs
- To make effective use of data to ensure strategic decisions achieve our key target deliverables
- To set high standards for all students

### In management of the school

- To work closely with the Trust's Chief Financial Officer and Executive Principal to ensure effective financial and resource management
- To recruit, retain and develop high calibre staff
- To ensure that the school's broad curriculum is delivered to the highest standard
- To ensure continuing professional development is an integral part of the school ethos
- To ensure that the well-being of all stakeholders is at the heart of decision-making

### In leadership of learning and teaching

- To be a compelling, visible presence in the school, encouraging and promoting quality first, innovative teaching
- To keep the debate about effective learning and teaching ever-present and develop relevant strategies for performance improvement
- To acknowledge and reward excellent teaching, and address any under performance in a fair and robust manner
- To implement the curriculum and ensure it is reviewed and developed to ensure students benefit from a stretching and supportive learning environment, with strategies for ensuring inclusion, diversity and access

### In educational culture

- To ensure the development of the Goffs ethos, where all students are provided with the foundations for life and essential personal skills are taught alongside a broad education
- To be a visible, approachable figure among the student and staff bodies, investing time in building strong relationships
- To oversee the delivery of exceptional pastoral care, ensuring student welfare and personal, social and moral development is at the heart of all decision-making
- To ensure the co-curricular life of the school is a distinctive strand of the school

### In community engagement

- To build strong, trusting relationships with parents, carers and members of the community
- To actively engage in the school and Trust-wide income generation work

