## **JOHN HENRY NEWMAN CATHOLIC COLLEGE**

## **PERSON SPECIFICATION**

## **Head of Digital Communications and IT**

## Salary: Grade F Points 37-46 (£32,486-£41,025pa)

	Essential	Desirable
KNOWLEDGE AND EXPERIENCE	<ul> <li>Experience of managing a social media strategy</li> <li>Experience of managing a website</li> <li>Experience of managing a computer network</li> <li>Excellent literacy skills.</li> <li>Experience of producing technical content.</li> </ul>	<ul> <li>Experience of leading a team</li> <li>Experience of working in a school environment.</li> </ul>
SKILLS/ABILITIES	<ul> <li>To work as a member of a team and promote effective team working.</li> <li>To be proactive and use initiative.</li> <li>To be able to work to tight deadlines and under pressure.</li> <li>Excellent level of communication both verbal and in writing.</li> <li>To organise and prioritise work effectively through good time management and organisational skills.</li> <li>Strong empathy with students and staff; friendly and positive manner at all times.</li> <li>Technical skills and a willingness to extend skills.</li> <li>Flexibility and adaptation to change.</li> <li>Initiative, maturity and efficiency.</li> <li>Ability to think strategically</li> </ul>	
QUALIFICATIONS	<ul> <li>Experience in the use of websites, social media and technical equipment</li> <li>Relevant ICT skills required for the post.</li> <li>Educated to a GCSE Level.</li> </ul>	
APTITUDES	<ul> <li>Commitment to achieving high standards throughout the department.</li> <li>Willingness to deliver success whatever the difficulty.</li> <li>High level of motivation and versatility.</li> <li>Maintain a discreet and professional relationship with parents and visitors acting accordingly with any sensitive material or information.</li> <li>Open, honest and an active listener.</li> </ul>	

•	Willingness to work additional hours when required including open evenings. Willingness to undertake training if required.	
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