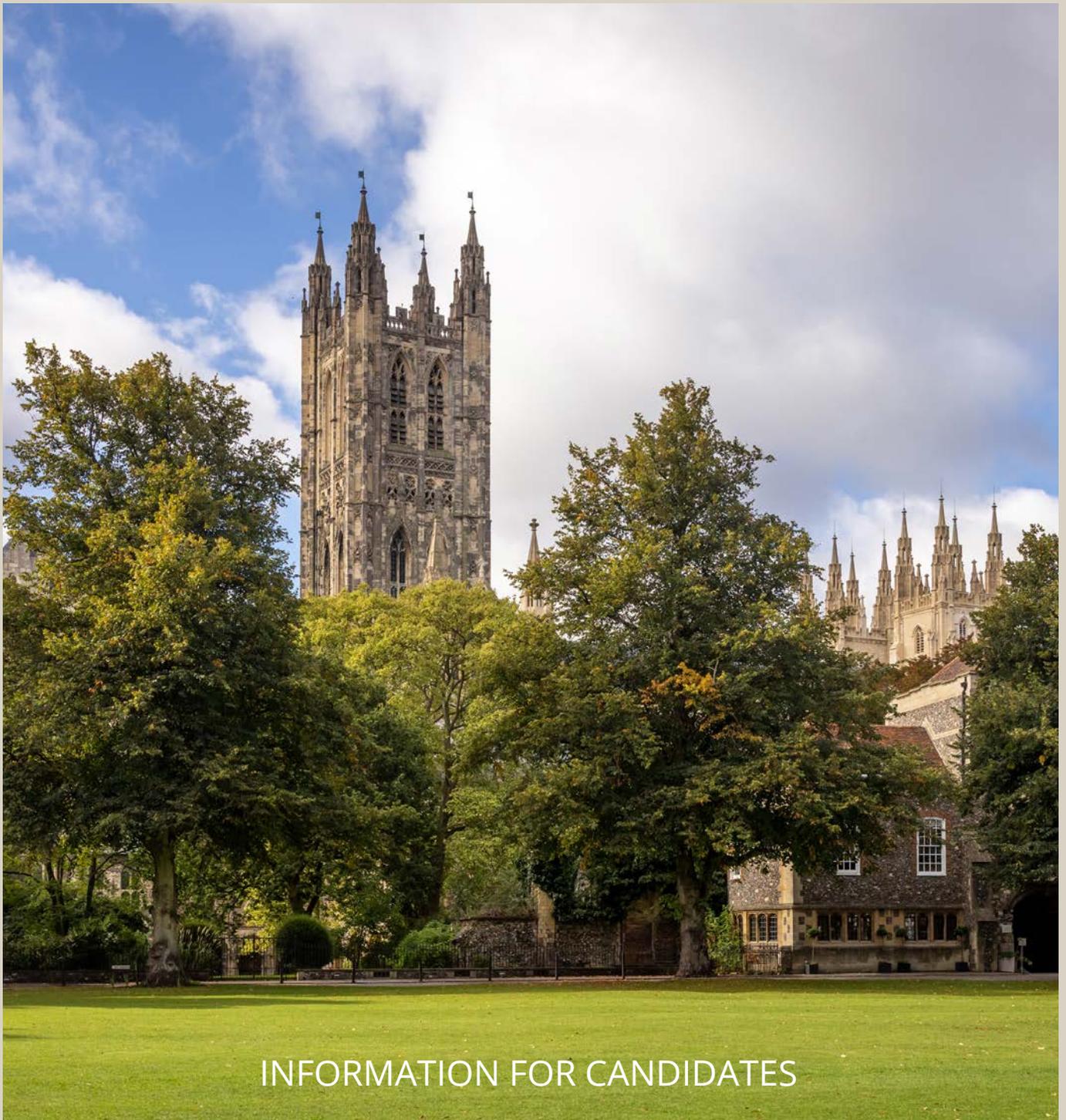




THE  
KING'S SCHOOL  
CANTERBURY

# Graphic Designer



INFORMATION FOR CANDIDATES



*"A thriving academic school in exquisite surroundings steeped in history, with highly motivated pupils who are hungry to learn"*  
The Good Schools Guide



## Welcome from The Director of Marketing & Communications

Dear Candidate,

Thank you for your interest in the Graphic Designer role at The King's School Canterbury. We're really pleased you are considering joining our Marketing and Communications team.

This is a great opportunity to get involved in a wide range of creative projects across our three schools (Junior King's, The King's School Canterbury and our International College).

From prospectuses and campaigns to digital content and event materials, your work will play an important part in how we share the King's story with our community and prospective families.

We're looking for someone who enjoys bringing ideas to life, has a good eye for detail, and is happy working on a variety of projects at a busy and exciting pace. In return, you'll be part of a friendly, supportive team in a truly special setting.

We look forward to learning more about you and seeing your work.

Best wishes

Jenny Grant

# About King's

The King's School Canterbury is a co-educational, full boarding and day school, educating pupils from aged 3 to 18 in different schools.

We have three schools based in Canterbury, as well as franchise schools overseas, two in Shenzhen (China) and one in Vattanaacville (Cambodia.) All the Schools pride themselves on the dual pursuit of academic and co-curricular excellence, whilst offering high levels of pastoral care. With a strong international intake, King's celebrates the fact that it is a traditional British school with a modern and global ethos. King's is particularly well known for music, creativity and drama.

## Our Schools

King's educates children from 13-18, both boarding and day pupils. It is situated in a UNESCO World Heritage Site in the heart of the historic Cathedral city of Canterbury in Kent. Steeped in history, the School occupies various sites around the city, with the centre being in the Cathedral Precincts. There are currently 870 pupils on the School roll, 670 of whom are boarders. The pupils occupy six boys' boarding houses, seven girls' boarding houses and three day houses. The School welcomes international pupils from multiple countries. Not surprisingly, we positively celebrate the diversity of our pupil body.

Junior King's occupies 80 glorious acres on the banks of the River Stour, in Sturry, three miles from Canterbury. Originally founded in 1879, the Junior school started its life in the heart of Canterbury. However, in 1929 the School moved to Sturry and was opened by Rudyard Kipling. In its picturesque setting, the School boasts a sixteenth-century Manor House and Tithe Barn.

The International College was launched in 2018 and is effectively a foundation school for international pupils aged 13-17 who wish to enter the British education system. There are currently 73 pupils at The International College. The College is essentially a pathway to British excellence. It is located in a purpose-built, award-winning building on our Malthouse campus. It is ideal for pupils who wish to improve their English language skills and be prepared for entry into a British school, (often King's senior school). We offer a one-year fast-track GCSE programme and the results achieved are excellent. Adjacent to the International College is a modern sports centre, that is particularly popular for fencing.



# The Role

This is an exciting opportunity for a skilled and creative Graphic Designer to join the Marketing & Communications team. The designer will play a central role in shaping and delivering the school's visual identity across print and digital platforms, producing high-quality, engaging and professional materials that support pupil recruitment, community engagement and wider school initiatives.

Working closely with the Head of Marketing, the Director of Marketing, the Content Creator and colleagues across King's Senior School, JKS and the International College, the post-holder will bring design expertise, attention to detail and a strong collaborative approach to a varied and fast-paced workload.

## Key Responsibilities

### Print & Digital Design

- Design and creation of high-quality marketing materials, prospectuses and advertising collateral for multiple school phases across print and digital formats.
- Development of design concepts, mock-ups and creative iterations for print and digital advertising campaigns.
- Creation of Out-of-Home (OOH) advertising visual concepts, mock-ups and refinements.
- Marketing Collateral & Publications
- Design and production of printed materials including booklets, leaflets, banners, posters, programmes, invitations and promotional content.
- Image research, layout development, written content integration, proofing and preparation of artwork for print.
- Liaison with print suppliers, ensuring accuracy, quality and cost-effective production.

### Email Campaigns and Digital Communications

- Creation of email campaign assets such as open event invitations and newsletters.
- Gathering material, producing written and visual content, designing layouts, and supporting testing and delivery.

### Branding and Creative Support

- Production of visual assets such as social media graphics, logos, maps, signage, merchandise concepts, infographics and organograms.
- Ensuring consistent standards of design and adherence to brand guidelines.

### Cross-School Collaboration

- Working closely with colleagues to interpret briefs and deliver design work that meets strategic objectives.
- Managing multiple projects simultaneously and delivering work to agreed timelines.
- Contributing creatively to the wider marketing and communications strategy.



# The Person

## Qualifications and Experience

- A relevant qualification in graphic design or a related discipline (degree level or equivalent).
- Demonstrable experience producing high-quality design work for both print and digital formats.
- Understanding of print processes, paper stocks, colour systems and production workflows.

## Technical Skills

- High proficiency in Adobe InDesign, Photoshop, Illustrator.
- Strong understanding of typography, layout, composition and visual storytelling.
- Ability to prepare artwork for print and optimise assets for digital use.

## Personal Qualities

- Creative, detail-oriented and committed to producing polished work.
- Strong written and verbal communication skills.
- Ability to manage competing deadlines and changing priorities.
- A collaborative team player with a positive, proactive approach.
- Willingness to support the school's wider aims and ethos.

## Desirable

- Experience working in an independent school or educational setting.
- Familiarity with brand systems and structured design guidelines.
- Experience of email design platforms



# Working at King's

Hear from our staff what it's like to work at The King's School.





## Living in Canterbury

King's is at the heart of the city, with much of the School nestled around the Green Court, within the Precincts of Canterbury Cathedral. This creates a beautiful and tranquil working environment, within a small but bustling city, which is also home to two universities.

The River Stour runs through the heart of the Canterbury, with boat tours giving a chance to see some of the city's hidden gems. There is a busy high street, gorgeous medieval lanes, and a good range of shops, plenty of places to eat, two cinemas and a city theatre that sees performances ranging from Shakespeare's *The King & I* and Matthew Bourne's *Sleeping Beauty* to stand-up comedy and critically-acclaimed musicals. If the history in the city is not enough, there are plenty of castles to visit nearby. There is beautiful countryside all around the city with plenty of pretty villages nearby, as well as Blean Woods where wild bison now roam. The coastline is an easy journey away by car or train, with a variety of sandy beaches, cliffs and long coastal walks.

The M25 and M20 are easily accessible making Gatwick and Heathrow within reasonable driving distance, and there is the high-speed train link into London, getting you to St Pancras in just under an hour. For those wanting the continent, Dover and Folkstone are just a short car journey away.

## Benefits

### Salary

Circa £30,000 to £37,000 per annum depending on experience and qualifications.

### Professional Development

Funded training and CPD opportunities.

### Annual Leave

25 days holiday, plus 8 bank holidays and 2 Bursary days.

### Pension

The school offers a generous defined contribution salary sacrifice pension scheme with the option of enhanced contributions through Royal London.

### Life Assurance

All employees are automatically enrolled into a life assurance scheme that pays benefits to dependents.

### Enhanced family leave entitlements

The school support colleagues to balance work and life and offer enhanced maternity, paternity and adoption benefits.

### Employee Assistance Programme

A free confidential helpline available 7 days a week, 365 days a year and the option of accessing face to face counselling.

### Sports Centre

All employees have gold membership with access to the pool, gym and other facilities.

### Cycle to Work Scheme

The school operate a salary sacrifice cycle scheme which could provide savings of up to 40%, dependent on salary and cycle cost.

### Eye Care

Regular VDU users can receive a financial contribution to the cost of both eye tests and glasses.

### Financial Advice

King's facilitates regular free impartial financial advice to all employees.

### Lunch

Staff enjoy lunch together in our school dining rooms during term time.

## How to apply

Applications should be submitted online through the King's School website ([Current Job Vacancies](#) • [The King's School Canterbury \(kings-school.co.uk\)](#)) and should include a Cover Letter, CV and a portfolio of your work by 9 February 2026.



## Safeguarding

The School is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment.

Applicants will be required to undergo child protection screening appropriate to the post, including checks with past employers and the Disclosure and Barring Service (DBS). The School may carry out online searches on shortlisted applicants and all applicants will be required to provide details of their online profile, including social media accounts, as part of their application.

The post is exempt from the Rehabilitation of Offenders Act 1974. The School is therefore permitted to ask job applicants to declare all convictions and cautions on a self-declaration form in advance of attending an interview (including those which are “spent” unless they are “protected” under the DBS filtering rules) in order to assess their suitability to work with children.

## Our commitment to Diversity, Inclusion & Equality

King's is committed to fostering a welcoming and inclusive community where all individuals are treated with dignity and respect. We seek to recruit staff who share our commitment to equality, diversity, and inclusion, and who are dedicated to creating an environment in which every pupil and colleague can thrive.



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