This BTEC course introduces you to the business environment and what working in this area entails. You will take the first steps in gaining the knowledge and skills to help you take advantage of business opportunities that come your way, either as an employee, an employer or self-employed. As part of this qualification you will study three core units and nine optional units. Core units are:

- **Enterprise in the business world** – you will learn what makes an enterprise successful which is important for anyone who is looking to work in business or to set up their own business.
- **Finance for business** – all businesses need to be financially healthy to survive so you will learn how to manage costs and make revenue and profits.
- **Principles of marketing** – you will learn the importance of marketing and the different types of markets.

Optional units include: Recruitment and selection, Visual merchandising, Customer service, Promoting a brand, Introduction to retail and Business online.

**Assessment**
- 80% coursework
- 20% controlled assessment

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### Accounting

**A Level**

**Your course**

Accounting is not just for students who wish to become accountants, it is also relevant for anyone wishing to gain an appreciation of the importance of financial management in business. You will gain a firm understanding of the wider business environment, how financial control is vital to business success and how profitable firms can fail without it. You will learn the fundamentals of record-keeping and the purposes, techniques and consequences of effective accounting. You will consider how financial accounting helps in the measuring, monitoring and planning of successful business operations and study business ownership, control, profitability, performance and budgeting.

In your second year you will develop your understanding of financial accounting techniques for partnerships, limited companies and businesses without complete accounting systems. You will develop skills in how to look into and analyse information to locate missing figures. You will study in greater depth how accounting techniques aid business management and decision-making whilst also looking at costing, capital investment, budgeting and sources of finance as well as considering social accounting issues.

**Assessment**
- 100% examination

**Our Entry Requirements**

Five GCSE grades A*-C (grade 4 or above) or equivalent to include B grades or above in English Language (grade 5 or above) and Maths (grade 6 or above).

**Your Opportunities**

Last year, guest speakers from Price Waterhouse Cooper, Handelsbanken and local accounting firm Forrester Boyd visited College and gave an insight into the options open to students beyond Franklin College. Students have also taken part in an ICAEW accounting competition and links with scholarship programmes through Kaplan and Price Waterhouse Cooper have increased. Be sure to consider joining our Business Career Academy (see page 24).

**Your Future**

Accounting develops a wide range of knowledge and skills. It is good preparation for a wide range of degree courses and also offers a clear vocational direction being excellent preparation for professional accounting exams. In the past a number of students have completed A Level Accounting and gained employment in accountancy firms. Those thinking of self-employment also find the course beneficial due to its practical nature.

**Your Programme**

This is a one option course studied over two years.
Your course

BTEC Business will give you the skills to thrive in business in whichever industry you may choose to work. This two year course will suit you if you would like to learn about the world of business or are thinking of setting up a business in the future. You will complete practical research units to help you develop independent learning skills. The three topics you will cover are:

- Business environment – business organisations and the many factors that shape the nature of organisations in an increasingly complex business world.
- Business resources – human, physical, technological and financial resources and how they can impact on business performance.
- Introduction to marketing – how marketing, research and planning are used by organisations to maximise profit and increase sustainability.

In your second year you will study the following units:

- Business communication – the collection and management of business information and the successful communication of information within a business.
- Managing a business event – the skills and knowledge of organising and coordinating a business event to help meet strategic aims and objectives.

Assessment

- 60% coursework
- 40% controlled assessment

Our Entry Requirements

Five GCSE grades A*-C (grade 4 or above) or equivalent to include English Language. An interest in coursework and good time management skills are essential.

Your Opportunities

Throughout this course you will have the chance to take part in guru lectures from local business professionals, workplace visits and trips to businesses such as Eurodisney, Coca Cola, Google HQ, Cadbury World and the Bank of England. These form just some of the enrichment activities you can be a part of when studying business. Be sure to consider applying for our Business Career Academy (see page 24).

Your Future

This course provides a strong foundation for further study in business and demonstrates your interest in and acumen for business, which is useful for applications to Higher Education, employment and further vocational training.

Your Programme

This is a one or two option course studied over two years.
Your course

In Economics you will look at the nature of economics and how markets operate. You will learn about the micro and macro elements of the economy and how governments seek to intervene, educate, legislate and subsidise markets to avoid failure. If you have a genuine interest in current affairs and how the financial markets operate then you could be a future economist or business analyst and will enjoy this course. In the first year of the course you will study the following two units:

• Introduction to markets and market failure – the nature of economics, how markets work and fail and government intervention.
• The UK economy – economic performance, demand and supply and macro-economic objectives.

Your Programme

This is a one option course studied over two years.

Assessment

• 100% examination

Our Entry Requirements

Five GCSE grades A*-C (grade 4 or above) or equivalent to include English Language and Maths. GCSE Business Studies is not an essential requirement, however confidence in interpreting data and using formulas is desirable. An interest in business is essential.

Your Opportunities

Throughout this course you will have the chance to take part in guru lectures from local business professionals, workplace visits and trips to businesses such as Eurodisney, Coca Cola, Google HQ, Cadbury World and the Bank of England. These form just some of the enrichment activities you can be a part of when studying business. Be sure to consider applying for our Business Career Academy (see page 24).

Your Future

Economics is an ideal A Level if you want to study for an economics, business or finance related degree. It gives a strong theoretical background of how businesses operate and how they are affected by government policy. This is an excellent qualification when looking to gain employment.

Your Programme

This is a one option course studied over two years.
Financial Studies

This ifs qualification is equivalent to an A Level when studied over two years and is also recognised as a professional qualification within the financial industry. As a Financial Studies student, you will learn about managing your money, how it will impact on your life and the choices that you have to make. Financial services products, such as credit cards, loans and mortgages, will be explained along with how to meet your own individual financial needs. You will learn how to finance your future and how to make the most of financial services products in order to meet future needs and aspirations and how to ensure sustainability. You will also learn how to apply financial service products to other peoples’ situations and will gain an understanding of how changes in the financial services environment can affect your own life choices. By studying this course you will have become a savvy saver and a responsible borrower by learning how to budget and manage debt – skills which will be valuable for the rest of your life.

Assessment

• 100% examination

Our Entry Requirements

Five GCSE grades A*-C (grade 4 or above) or equivalent to include English Language and Maths. Successful students will be confident with extended writing, data analysis and interpretation.

Your Opportunities

Financial Studies students have had the opportunity to visit and see first-hand the day to day workings of the London Stock Exchange and the Bank of England. Guru lectures are delivered from Handelsbanken, Price Waterhouse Cooper and Forrester Boyd. Be sure to consider joining our Business Career Academy (see page 24).

Your Future

Many students go on to study finance related courses at university and have also gained jobs in local banks and building societies. Some students choose this subject so they can gain an understanding of personal finance and how to manage their money more effectively.

Your Programme

This is a one option course studied over two years. This course carries the same UCAS points as an A Level course and upon completion of two years of study you will gain an ifs Diploma in Financial Studies.
Your course

Do you have aspirations to be a holiday representative, cabin crew member or work in hotel management? Are you interested in travel; why we go away and where we go? If so, this is the perfect course for you. During your first year you will investigate the travel and tourism industry in depth by completing projects and assignments that are based on realistic travel and tourism situations. You will study three units:

• The travel and tourism sector – the different component industries, how it has developed over the last fifty years and how it is being affected by current trends and factors.
• The UK as a destination - how the UK attracts and meets the needs of visitors.
• The business of travel and tourism – an opportunity for you to develop your business skills, within the context of the travel and tourism industry.

In your second year, you will look at different elements of the travel and tourism industry in more depth through studying three further units from the following:

• The travel and tourism sector – the different component industries, how it has developed over the last fifty years and how it is being affected by current trends and factors.
• The UK as a destination - how the UK attracts and meets the needs of visitors.
• The business of travel and tourism – an opportunity for you to develop your business skills, within the context of the travel and tourism industry.

In your second year, you will look at different elements of the travel and tourism industry in more depth through studying three further units from the following:

• The travel and tourism sector – the different component industries, how it has developed over the last fifty years and how it is being affected by current trends and factors.
• The UK as a destination - how the UK attracts and meets the needs of visitors.
• The business of travel and tourism – an opportunity for you to develop your business skills, within the context of the travel and tourism industry.

Your Opportunities

A variety of local visits are undertaken, to both attractions and businesses. Recent visits have included: Eurodisney, Alton Towers, The Deep, York, Manchester Christmas market, Cadbury World and London.

Your Future

This course provides a strong foundation for further study of the travel and tourism industry. There are a wide range of opportunities for employment across the industry – from cabin crew, travel agent, hotel management to tour operating, working in visitor attractions and visitor information services.

Your Programme

This is a one option course studied over two years.

Travel & Tourism

A Level

Assessment

• 100% examination

Our Entry Requirements

Five GCSE grades A*-C (grade 4 or above) or equivalent to include English Language and another written/essay based subject such as English Literature or History.

Your Opportunities

A variety of local visits are undertaken, to both attractions and businesses. Recent visits have included: Eurodisney, Alton Towers, The Deep, York, Manchester Christmas market, Cadbury World and London.

Your Future

This course provides a strong foundation for further study of the travel and tourism industry. There are a wide range of opportunities for employment across the industry – from cabin crew, travel agent, hotel management to tour operating, working in visitor attractions and visitor information services.

Your Programme

This is a one option course studied over two years.

Law

A Level

Assessment

• 100% examination

Our Entry Requirements

Five GCSE grades A*-C (grade 4 or above) or equivalent to include English Language and another written/essay based subject such as English Literature or History.

Your Opportunities

As a Law student, you will have access to a variety of Humanities based enrichment activities including: trips, guest speakers and the opportunity to join the Law Career Academy (see page 24).

Your Future

A career in the legal profession is the first choice for many students, a large number of whom aim to become solicitors or barristers. Other popular career paths include: legal executive, banking/commerce, teaching, the probation service and immigration.

Your Programme

This is a one option course studied over two years.

Law is an INTEGRAL part of our everyday lives.
Your course

This intensive course will provide you with an opportunity to explore a wide variety of Art and Design areas to enable you to identify a specialist area to study at degree level. You will engage with creative projects, practical workshops, critical debates, lectures and seminars as well as creative studio practice. The course will provide you with guidance on building a specialist and creative portfolio and preparation for interview. You will have the chance to engage with practicing artists and designers as well as study visits. The year will culminate in a final major exhibition of your work.

Assessment
• 100% examination

Our Entry Requirements
Students are expected to possess a minimum of one A Level in an art related subject, in addition to other Level 3 qualifications. Students will be required to attend a portfolio interview with art staff.

Your Future

Many students progress to a variety of degree programmes, for example a BA (Hons) in fields such as: animation, ceramics, fashion, textiles, fine art, film, graphic design, illustration, photography and sculpture. Alternatively, this course develops transferable skills to enhance your future employment in the creative sector or to gain entry to other universities and colleges. Students who have participated in this programme of study have gone on to achieve places at some outstanding higher education destinations including: Falmouth University, University of the Arts - London College of Fashion, Central Saint Martins and the Chelsea College of Art.

Your Programme

This course will constitute a full time study programme over one year.
**Creative Media**

*OCR Cambridge Technical (CTEC)*

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<th>COURSE LEVEL</th>
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**Your course**

On this course you will develop a wide range of practical media skills to enable you to produce your own media products as well as developing your writing skills. Working both individually and in groups you will research and analyse media, look at careers in media industries and writing for the media, you will explore digital magazines, film trailers, animations, digital photography and audio products. You will also have the opportunity to produce videos, print products and photography.

**Assessment**

- 100% coursework

**Our Entry Requirements**

English language at grade D (grade 3) or above would be beneficial. An enthusiasm for the creative industries is essential.

**Your Opportunities**

In the past Media students have been on trips to the Warner Brothers Harry Potter Studio, the Media Magazine Conference in London and the Aesthetica film festival in York. Student work has been entered for the Meniscus and Aesthetica film festivals. We also have visits from the British Board of Film Classification and produce commissioned work for businesses and organisations.

**Your Future**

Many Creative Media students continue studying one of our media courses at Level 3, and then progress onto one of the many related degree courses at university. The BTEC course is fast-paced, exciting and engaging and will inspire you to pursue a career in the media industry.

**Your Programme**

This is a two option course studied over one year.
Creative Media Courses

OCR Cambridge Technical (CTEC)

**COURSE LEVEL** 3  
**PROGRAMME** Single or Double  
**DURATION** 2yrs

### Your course

These two practical courses will appeal to you if you want to find out about the working practices involved in professional media production. You will take part in planning, researching and creating media and will build a portfolio of work from a range of media disciplines. You will have access to specialist software to develop your practical skills, employability and technical knowledge. There are two options to choose from:

- **Multi-Platform Journalism**
- **Media Production**

Please note you can only enrol on one Cambridge Technical media course. You can gain further information about making the right choice at your interview.

### Assessment

- 100% coursework

### Our Entry Requirements

Five GCSE grades A* - C (grade 4 or above) or equivalent to include English Language. A passion to study media is important; you will be required to work flexibly as part of a team and individually. These courses work well with English, Arts based subjects and Film Studies.

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**Take a look at these two great courses**

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**Media Production**

**Your course**

This course has been designed to provide you with an overview of the media industry, from several key areas whilst developing skills in the planning and production of a variety of media products, including journalism, TV production, sound recording and advertising. Throughout the course you will produce a portfolio which can assist with higher education, apprenticeship or employment applications.

The first year of the course involves learning about and producing different media products and how the media industry targets specific audiences. You will undertake a project around sound and Foley recording, before creating and recording your own sound and effects for use within a media product. You will also develop scriptwriting skills for a range of media, including short films and voiceover scripts. Finally, you will have the exciting opportunity to produce a media product of your own choice. This could include a music video, short film, promotional video, magazine layout, graphic design, audiobook or radio production.

In the second year of the course, you will learn how to effectively pitch a media proposal, learn about the fast-moving and unpredictable world of journalism and then make an advertising campaign for a well-known brand.

**Your Programme**

This is a one option course studied over two years.

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**Multi-Platform Journalism**

**Your course**

The world of journalism is vast – it incorporates a wide-variety of media disciplines, including magazines, newspapers, radio, web content and marketing across the print, online and broadcast industries. This specialist Journalism course has been designed to provide you with experience in each area of the industry and allows you to demonstrate your production skills and journalistic abilities.

When studying Multi-platform Journalism you will work on a wide range of projects. For example, in the first year of the course you will learn about media products and how the media industry target specific audiences, creating an interactive media product in the form of an e-magazine for tablets and mobile devices. You will also learn about the exciting and unpredictable world of creative journalism, producing graphic design for a range of print and web based content. Finally, you will have the opportunity to produce a journalism product of your own choice. This could include: designing magazine or newspaper spreads, re-branding material, leaflet and flyer design, newspaper reportage or e-media.

In the second year of the course you will produce a radio broadcast which will involve researching, scriptwriting and hosting a radio news segment, incorporating real-life interviews and guest speakers. You will then create photography for a digital media product and produce an advertising campaign for a well-known brand. The course has been developed to provide you with experience working in a range of journalism-based disciplines, from traditional print journalism, photography and radio through to contemporary interactive journalism.

**Your Programme**

This is a two option course studied over two years.
Your course

Dance is a very enjoyable course which combines practical and theoretical aspects. You will take part in practical technique sessions to develop your dance style whilst learning different contemporary dance techniques. You will develop your performance skills and rehearse your dances throughout the term, learning how to devise effective dance routines (choreography) and work in groups to develop your ideas. You will watch and analyse a range of professional contemporary, jazz and classical dance pieces.

Your second year in Dance will further develop your contemporary dance technique in preparation for a set dance performance in the style of a practitioner that you will have studied and become familiar with. You will also spend time improving your fitness, through a range of well-planned practical activities. To prepare you for the written exam you will learn to analyse dance and write extended answers. You will study two focused topic areas (Rambert Dance Company 1966-2002 and American jazz dance 1940-1975) and learn set pieces for analysis (Rooster and Singing in the rain).

Assessment
- 50% practical examination (solo performance, quartet performance, group choreography)
- 50% written examination

Our Entry Requirements
Five GCSE grades A*-C (grade 4 or above) or equivalent, to include English Language. Although not essential, GCSE or BTEC Dance is desirable. Dance experience is essential, and completion of prior dance exams is desirable (contemporary, ballet, jazz or modern).

Your Opportunities
Visits to local theatres throughout the course to watch professional performances will expand your knowledge of dance and choreographic skills/ideas and give you the opportunity to take part in professional workshops. We will also arrange a two day visit to London to see two musicals with an opportunity for some sightseeing. We have attended ‘MOVE IT’, a dance event to support progression opportunities.

Your Future
Many dance students have gone on to vocational dance courses at institutions around the country. Some students have pursued their passion for dance and have completed degrees at a wide range of universities. A Level Dance can lead to careers in teaching, performing, arts co-ordination, dance notation, dance therapy and community arts to name but a few.

Your Programme
This is a one option course studied over two years. If you prefer a more practical approach to the study of Dance you may like to consider BTEC Performing Arts (Dance) on page 64.
Drama & Theatre Studies

Your course
Drama and Theatre Studies involves the practical and theoretical study of plays and live performances. You will study at least four contrasting plays during your first year, as well as the techniques used by actors, directors and designers in order to produce a live performance. Plays will be explored through practical workshops, written analysis and background research, and you will also have the opportunity to perform a monologue/dialogue and a role within a play, directed by your tutor.

In your second year you will participate in a group project requiring you to devise and perform your own original piece of theatre from an extract of a performance text. To complete your text you will explore how the roles of actors and directors have changed throughout history, dating back to early classical theatre.

Assessment
- 60% practical examination
- 40% written examination

Our Entry Requirements
Five GCSE grades A*-C (grade 4 or above) or equivalent to include a grade C in English Language. Whilst GCSE Drama grade B or above is desirable, it is essential that you have an interest in the dramatic arts and be willing to perform in front of an audience and experiment with different performance techniques.

Film Studies

Your course
This exciting course is designed to deepen your enjoyment, understanding and appreciation of film as an art form and as a socio-economic institution. As a film student you will study a wide range of films and experience a variety of innovative teaching and learning methods that are designed to ensure you achieve the highest possible grades. An active and creative approach to filmmaking will be encouraged as you write, shoot and edit your own film sequences. No prior experience of filmmaking is necessary; the aim is that you will learn by creatively engaging with film technique.

The second year of Film Studies will equip you with a wide variety of skills suitable for Higher Education or the world of work. You will work independently to produce a research project based around a film topic of your choice; students in the past have researched a particular filmmaker, studio, genre or issue in filmmaking that has interested them. A creative project will allow you to demonstrate your understanding of theory and your practical skills. You will look at films from different nations, film styles such as Surrealism or New Wave Cinema, early cinema before 1917, independent films, Art House Cinema and experimental film.

Assessment
- 50% practical examination
- 50% written examination

Our Entry Requirements
Five GCSEs graded A*-C (grade 4 or above) or equivalent, to include English Language. You must be enthusiastic and committed to studying film.

Your Opportunities
Former students have been on trips to the Warner Brothers Harry Potter studio, the Media Magazine conference in London and the Aesthetica film festival in York. Students can enter the Meniscus and Aesthetica film festivals. We also have visits from the British Board of Film Classification.

Your Future
The course provides a strong base for progression to undergraduate study in film theory, film production, creative writing, media and cultural studies. It is also a valuable supplement for those wishing to study English, journalism, art, history, geography, psychology and business at degree level.

Your Programme
This is a one option course studied over two years.
Your course

This qualification encourages an adventurous approach to art and design. Upon completion, you will be able to demonstrate knowledge of past and contemporary art and design and produce artwork that embraces a range of ideas. The work of other artists and designers, both past and present is key to supporting your own work. Visits to museums and art galleries are important to reinforce this. Essential to the course is your ability to think and use materials with confidence and with an innovative approach.

The second year of the course is directed at guiding you to make your own investigations into various aspects of fine art practice. As well as producing practical coursework you will also complete an extended essay linked to practical work. Work produced by Franklin students in this subject has received national recognition for a number of years.

Assessment

• 50% coursework
• 50% examination

Our Entry Requirements

Five GCSE grades A*-C (grade 4 or above) or equivalent to include English Language and an art based GCSE is desirable. Students who may not have had the opportunity to study art at GCSE will be considered but will be required to present a portfolio of visual work.

Your Opportunities

You will have the opportunity to participate in visits to London and local galleries and on foreign excursions.

Your Future

There are many different aspects to Fine Art other than painting and drawing. Former students have progressed most successfully into the many design areas of the subject. Having completed A Level Fine Art, most students wishing to continue their art education will attend a Foundation Course in art and design before specialising in one of the many art and design degree courses on offer.

Your Programme

This is a one option course studied over two years.
Media

Your course

Media Studies is a dynamic and broad-ranging course, which encourages the analysis and production of media texts through close study of contemporary media. You will learn how to analyse media texts in relation to key concepts of representation, audience, institutions and media language. In the coursework unit you will research, plan, produce and evaluate your own media product whilst developing IT skills in the form of an ongoing, interactive coursework blog. As a key part of your first year you will explore different representations and how they are created in TV dramas as well as an individual case study on the relationships between institutions and audiences in a specific media area.

The second year of this course will challenge you to engage with complex theories and perspectives that can be applied to both your own practical production work and contemporary media products. For the coursework unit you will complete a multimedia project from a set brief which will enhance and expand your first year media production skills. The exam will consist of theoretical evaluations of production work and an individual case study on a specific contemporary media issue.

Assessment

- 50% examination
- 50% coursework

Our Entry Requirements

Five GCSE grades A*-C (grade 4 or above) or equivalent to include English Language. GCSE Media Studies or BTEC Creative Media Level 2 is advantageous but not essential.

Your Opportunities

Previous Media Studies students have been on trips to the Warner Brothers Harry Potter studio, Disneyland Paris and the Aesthetica film festival in York. Students can enter the Meniscus and Aesthetica film festivals. We also have visits to college from the British Board of Film Classification.

Your Future

Media Studies complements many other subjects and can lead to a broad range of degree courses at university or vocational training in many areas. This course helps develop a range of skills including, writing for different purposes, team work, time management, organisational skills, creative thinking and problem solving, independence and higher level thinking skills. Media Studies students have progressed into English degrees, primary teaching, journalism, radio production and many other careers.

Your Programme

This is a one option course studied over two years.
Your course

This course is designed to develop your music skills for performance as well as developing your knowledge and experience in music theory and business. Students are encouraged to form groups and bands and perform both in and out of college. Modules will include: music performance techniques, solo music performance and aural perception. In your first year you will be expected to perform and as this is a performance related course you will be required to supply your own instrument and undertake instrumental tuition throughout the year.

In the second year of the course you will go on to study three more units which may include:

- music composition
- music performance session styles
- sound and music industry
- developing music theory
- musical theatre
- singing techniques
- developing as an ensemble.

Students will complete logbooks, practice diaries, performances and research as part of the course assessment in both years.

Assessment

- 100% coursework

Our Entry Requirements

Five GCSE grades A*-C (grade 4 or above) or equivalent to include English Language and a good pass at GCSE or BTEC Music Level 2 is essential. You should be able to demonstrate your instrumental or singing skills (equivalent to Grade 4 ABRSM Practical or Rock School) and a basic knowledge of reading music notation (equivalent to Grade 2 ABRSM Theory). On some occasions where this is not available, other musical qualifications or a strong musical ability may be taken into consideration or an informal audition maybe required.

Your Opportunities

The music department organises trips to music events, exhibitions (e.g. Music Live at the NEC) and concerts/gigs. In addition, there are often visits from industry professionals and numerous musical activities within college including choirs, jazz ensemble, brass and string groups and pop/rock bands.

Your Future

BTEC music qualifications are considered for certain university music and music technology courses when taken in conjunction with other qualifications and lead naturally onto numerous routes of further study.

Your Programme

This is a one option course studied over two years.

Assessment

- 30% recital
- 30% composition
- 40% written examination

Our Entry Requirements

Five GCSE grades A*-C (grade 4 or higher) or equivalent to include English Language and although a good pass in GCSE/BTEC Music Level 2 is useful preparation, it is not essential. However, you must have at least ABRSM or equivalent, Grade 5 practical (voice or instrument) and Grade 5 theory. If these exams have not been taken, a member of the music staff will assess your skills will be assessed to gauge your suitability for this course. You may be offered the BTEC Music Level 3 course as an alternative.

Your Opportunities

In addition to practical work in class you will also have the opportunity to perform in one of our concerts. Trips to professional performances and workshops are also arranged to enhance learning. You can also join in with the Music Technology trip to Music Live at the NEC (Birmingham).

Your Future

Students who study Music and Music Technology together often gain entry to some of the UK’s top music conservatoires (via CUKAS). Some conservatoires also offer music production degrees.

Your Programme

This is a one option course studied over two years.
**Your course**

If you have an interest in recording, computer music and the impact that technology has had on popular music over the last century, this is the course for you. You will learn a variety of technical skills including digital multi-track recording, computer sequencing and arranging of popular music in order to produce an album.

In your second year, you will further develop sequencing, recording and music production skills. A more in-depth study of MIDI and digital audio is undertaken in order to complete the production examination at the end of the course.

**Assessment**
- 60% coursework
- 40% examination

**Our Entry Requirements**
Five GCSE grades A*-C (grade 4 or above) or equivalent to include English Language. In addition, you must have passed either GCSE or BTEC Music Level 2, play an instrument (at least Grade 2 must have been passed) and have a keen interest in all styles of popular music, recording and computer music. A higher ABRSM or Trinity/Guildhall/Rock school practical grade will also meet course requirements. Music theory support classes are offered to those students who find the music theory challenging.

**Music Technology**

Your Opportunities
There are numerous opportunities and musical activities within college and students are encouraged to take part in performances outside of college. Trips are arranged to performance workshops, Music Live at the NEC and various live concerts and gigs.

**Your Future**
Students who study Music and Music Technology together often gain entry to some of the UK’s top music conservatoires (via CUKAS). Some conservatoires also offer music production degrees.

**Your Programme**
This is a one option course studied over two years.
Performing Arts, Drama Route

Your course

Within this course you will focus on drama elements/practitioners within the performing arts industry and develop professional performance skills. The focus will be on your ability to research and explore theatrical practitioners and perform extracts of professional work. You will be expected to take part in acting workshops (contemporary and classical) as well as devising your own performances alongside being involved in all aspects of production from backstage to front-of-house. There will be externally set tasks which will require you to log your work and set targets to improve your communication and performance skills. There will be vocational tasks which require you to form a company and perform in the community.

Your Future

Past students have gone on to vocational courses at Mountview, E15, LIPA, ALRA and university courses in Manchester, Birmingham and Nottingham, some students have auditioned successfully for professional shows. With the confidence to perform and the ability to be creative, drama students will have the skills to gain jobs in many artistic fields; community youth leaders, LAMDA teachers, site specific performers and stage managers.

Your Programme

This is a one option course studied over two years, but can be combined as shown on page 65.

Performing Arts, Dance Route

Your course

Within this course you will focus on the dance elements/practitioners within the performing arts industry and develop professional performance skills. This course combines the study of existing dance material from a range of dance/musical works with an understanding of practitioner roles involved in dance work. You will be expected to take part in dance technique classes (contemporary and jazz) as well as creating choreography/devising sessions whilst being involved in all aspects of production from backstage to front-of-house. There will be external set tasks which will require you to log your work and set targets to improve your communication and performance skills along with vocational tasks which require you to form a company and perform in the community.

Your Future

This course can lead to a variety of possibilities in particular into the professional dance performance world. The skills acquired will help students gain places at performance schools and universities leading to performance and choreography careers. Other opportunities could develop in the journalistic world as a dance critic, notator or researcher. Jobs in arts administration or dance therapy are other possible careers.

Your Programme

This is a one option course studied over two years, but can be combined as shown on page 65.
Your course

You will undertake an intensive basic training course enabling you to understand your camera, to recognise good photographic opportunities, process film and print the results in a creative manner. Then, through looking at the work of others and developing good practice you will begin to adopt creative working methods to interpret the world in which you live.

Throughout your first year the aim is to develop photography as an art and design form and as a means of personal enquiry and expression. Through developing and printing work you will begin to manipulate your view of the world rather than simply recording it.

In your second year you will thoroughly explore the possibilities of the photographic image and support it through personal investigations in art history. By studying the history of photography and its uses you will form an understanding of the complex issues surrounding the subject.

Assessment

• 60% coursework
• 40% examination

Our Entry Requirements

Five GCSE grades A*-C (grade 4 or above) or equivalent to include English Language. A GCSE in an art based subject would be desirable. Photography students will be required to purchase certain items of equipment for the course; full information will be available at Taster Days.

Assessment

• 60% coursework
• 40% examination

Your Opportunities

Each year there are organised art trips to view culture and art in both London and Paris.

Your Future

Continuing onto an Art and Design Foundation Course has inspired many students to pursue photography either as a subject in itself at degree level or as part of a fine art or graphics degree course. Many media based courses look for students with good photographic skills including courses specialising in journalism and advertising. As part of the course you will be shown the many avenues that can be taken when considering relevant university and career paths.

Your Programme

This is a one option course studied over two years.
Health & Social Care

This course is an excellent introduction into working in health, social care and early years services. Throughout the course, you will develop the knowledge, skills and understanding required by workers in these services. Additionally, you will learn how employees should conduct themselves and how this will benefit patients and service users. It is expected that you will complete two work experience placements in different settings for which you will need an Enhanced DBS disclosure (Franklin College will cover the cost of this). This course will enable you to develop self-confidence, spoken and written communication, teamwork and time management skills. Some of the topics you will study are; forms of communication, individual rights and needs, anatomy and physiology and health and safety.

Assessment
• 100% coursework

Our Entry Requirements
You should have achieved mainly D grades at GCSE.

Your Opportunities
You will meet a range of practitioners from the care sector and visit care settings to help develop your knowledge and understanding.

Your Future
Each year, Franklin students go on to find employment and undertake further training in the health and care sector. Previous students have chosen to specialise in early years and follow the BTEC Certificate in Children’s Play Learning and Development, Traineeships or Apprenticeship qualifications at Franklin College. The skills and confidence developed over the year will aid progression to A Level Health and Social Care.

Your Programme
This is a two option course studied over one year.
Health & Social Care

Are you a caring person? Do you find yourself looking after others? Would you like to have a warm and rewarding career in health and social care? The care industry is rapidly changing, with new government initiatives giving it a higher profile. These developments mean that it is more important than ever that well-qualified, experienced people enter the industry to meet this demand.

This new CTEC qualification can open the door to many careers including; nursing, midwifery, early years, teaching or social work whilst also assisting in you progressing to university. This course gives you the opportunity to study Health and Social Care at an advanced level alongside exciting practical experience through college arranged work placements.

Teaching is through a variety of methods such as role-play, group work, presentations and individual assignments. You will cover units within the health, social care and early year’s sectors.

Your Opportunities
Each year we arrange visits and host speakers such as practice nurses, optometrists, care managers and early year’s practitioners. You will also have a chance to attend open days and a nursing conference amongst other activities. You could also consider applying to join the college Health Career Academy (see page 24).

Your Future
Former students have progressed on to highly competitive courses such as; nursing, midwifery, occupational therapy, audiology, radiography, health studies, social work, childhood studies, teaching and criminology. Some students prefer to move straight into employment opportunities within the health, social care and early year’s sectors.

Your Programme
This is a two option course studied over two years.

Assessment
- 60% coursework
- 40% examination

Our Entry Requirements
Five GCSE grades A*-C (grade 4 or above) or equivalent to include English Language. It is not essential to have already studied Level 2 Health and Social Care. An Enhanced DBS Disclosure is required which the College will fund.

Children’s Play, Learning & Development

This course is for those students who know they want to work with young children. On completion you will achieve the new ‘Early Years Educator’ status, allowing you to work within the early year’s sector or progress onto Higher Education courses. Throughout the course you will develop knowledge, skills and understanding of children’s play, learning and development all of which are essential for early year’s educators. You will spend three days in college each week studying the underpinning theory and preparing for written assessments and two days in a placement in an early years setting to apply the theory you have learnt in the classroom. Teaching is through a variety of methods including; role-play, group work, presentations, research and individual assignments. Some of the units you will study over the two years include;

- Child development
- Play and learning
- Meeting children’s physical development, physical care and health needs
- Health and safety in Early Year’s settings
- Working with parents and others in early years
- Supporting children’s speech, communication and language
- Supporting children’s personal, social and emotional development
- Safeguarding in early years
- Observation, assessment and planning
- Supporting children’s literacy and numeracy development

Your Opportunities
Each year we arrange guest speakers, educational visits including university master classes and open days.

Your Future
This qualification will provide you with a ‘Licence to Practice’ which is essential for employment in any role in early years care and education. A successful student can apply for jobs as soon as they have completed the qualification with opportunities locally and nationally. This course attracts a maximum of 168 UCAS points so you can progress into higher education to study a range of early years courses giving you access to a wide range of career choices.

Your Programme
This is a three option course studied over two years.
Ancient History

A Level

Your course

During the course you will study the history and culture of Ancient Greece and Rome, completing period analyses of at least 75 years, which will focus on developments, events and issues which led to a process of change in the studied societies. Your research could cover periods such as the fall of the Roman republic and a study into Sparta.

You will also undertake in depth studies that will focus on events and situations, with careful attention being paid to the interplay of a range of different factors. A range of historian’s views will be considered, as well as original source material. These studies could cover periods such as the Peloponnesian War and the foundation of the Principate.

The course will develop your skills in understanding historical events, analysing and evaluating significant aspects of ancient history through the use of appropriate source materials to support arguments.

Assessment

• 100% examination

Our Entry Requirements

Five GCSE grades A*-C (grade 4 or above) or equivalent to include English Language. It is not necessary to have studied GCSE History.

Your Opportunities

Students have the opportunity to take part in a selection of Humanities based trips and visits and previously students have enjoyed the opportunity to visit ancient sites in Rome.

Your Future

Ancient History gives an excellent grounding in careful analysis and evaluation of evidence. It is therefore a very good choice of subject as preparation for degree courses in history, the social sciences and law.

Your Programme

This is a one option course studied over two years.
## Geography

### A Level

<table>
<thead>
<tr>
<th>Course Level</th>
<th>Programme</th>
<th>Duration</th>
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<tbody>
<tr>
<td>3</td>
<td>Single</td>
<td>2 Years</td>
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### Your Course

This course will particularly appeal to those students who have an interest in earth sciences, geology and environmental science. As part of your studies you will examine the Earth’s landscapes, peoples, places and environments connecting the social sciences of human geography with the natural sciences of physical geography. Within your first year, you will look at elements of physical geography concerning coastal systems and landscapes, geographical hazards and the elements of human geography concerning changing places, and geographical fieldwork skills.

In your second year you will study water and carbon cycles, along with the human geography topics of global systems and their governance and population within the environment. This course has a compulsory fieldwork study that will give you the opportunity to develop fieldwork skills including the development of geographical models, hypothesis creation, and data collection/presentation/analysis/evaluation. Geography not only expands subject knowledge, but also gives you key employability skills which both universities and businesses value including team working, presentation, research, analytical and self-management skills.

### Assessment

- 80% examination
- 20% fieldwork report

### Our Entry Requirements

Five GCSEs grades A*-C (grade 4 or above) or equivalent, to include English Language.

### Your Opportunities

There is a fieldwork trip to the Holderness coast as part of the programme of study.

### Your Future

Geography is a flexible subject that complements both science and arts subjects, and can lead to careers such as: town planning, surveying, waste disposal, teaching, meteorology, environmental consultancy, hazard management, law and many others.

### Your Programme

This is a one option course studied over two years.

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### Fieldtrips are fun and exciting as well as very informative

**HUMANITIES**