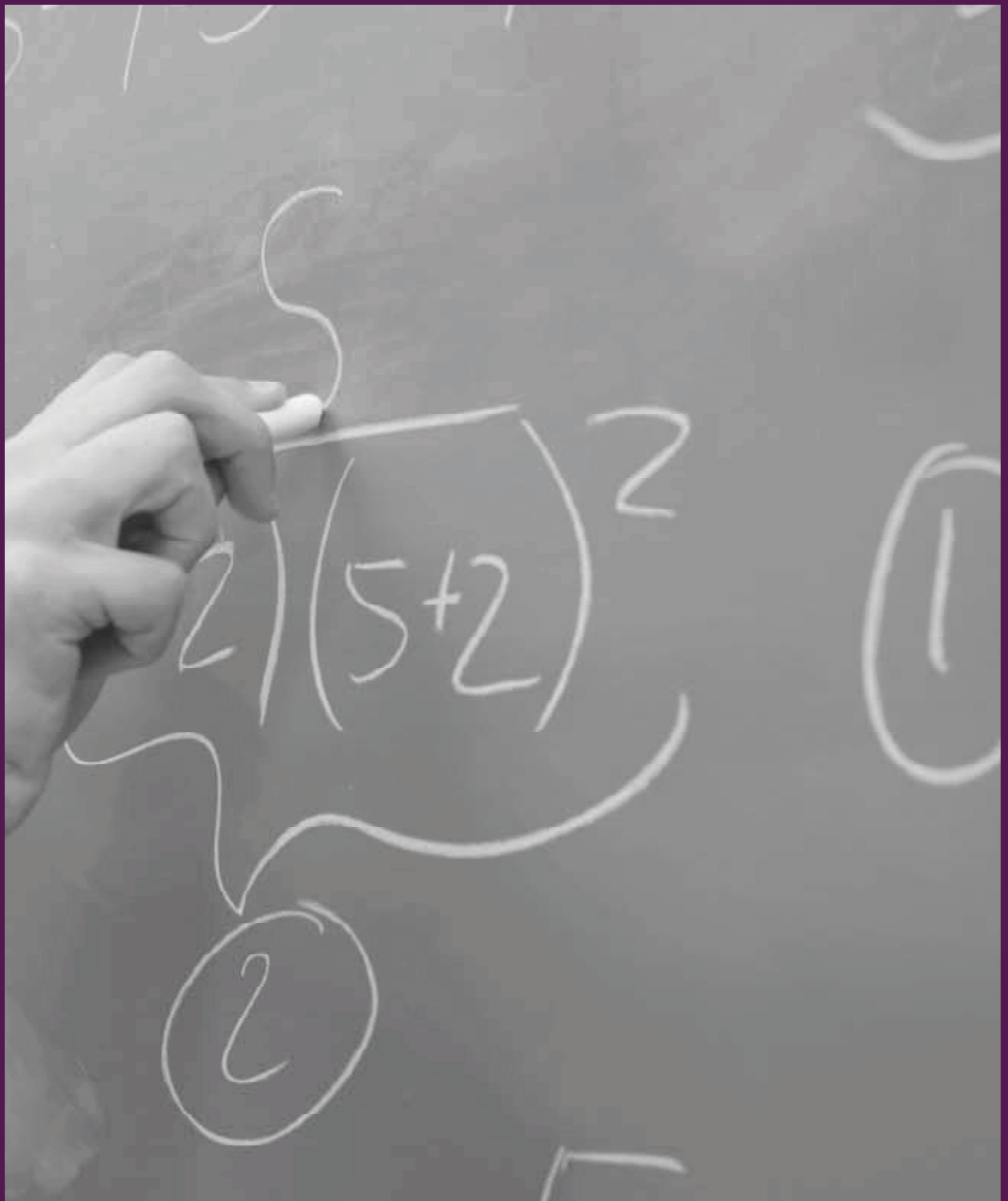




...Transforming lives



3000 B.C.

Egyptian temple schools established with priests teaching religion, writing and sciences.

2000 B.C.

First formal schools in China.

1400 B.C.

Canaanites in Ugarit, Syria create the first alphabet and number.

850 B.C.

Homer's Illiad & Odyssey appear, educating about Greek history and mythology.



550 B.C.

Confucius, revered Chinese philosopher teaches basic morality.

400 B.C.

Sophists, wandering teachers in Greece, teach people logic.

387- 355 B.C.

Plato and Aristotle establish schools in Athens that focus on truth.

Only the educated are free.
- Epictetus

The only exclusive sign of
a thorough knowledge is the
power of teaching. - Aristotle

AMSI PHILOSOPHY

What if? In our strife for betterment and our utter humility, the simplicity of the question became the source of our motivation.

What if we could better the academic delivery and enhance student perception of standard programs? What if we could improve the integration of ICT applications into the standard classroom? What if we could guide schools to improve their performance with total integrity and commitment to social development and welfare?

What if we never stop asking?

At AMSI, the what-if questions were about trust and commitment... the answers were always about parents and children and the drive of humanity...

As teachers we wanted to share, for ours is the only true vocation and we have to stay our course... We invite you to join in the quest to transform people's lives when it matters the most... the rewards of our endeavor are bound to enrich our lives in return.

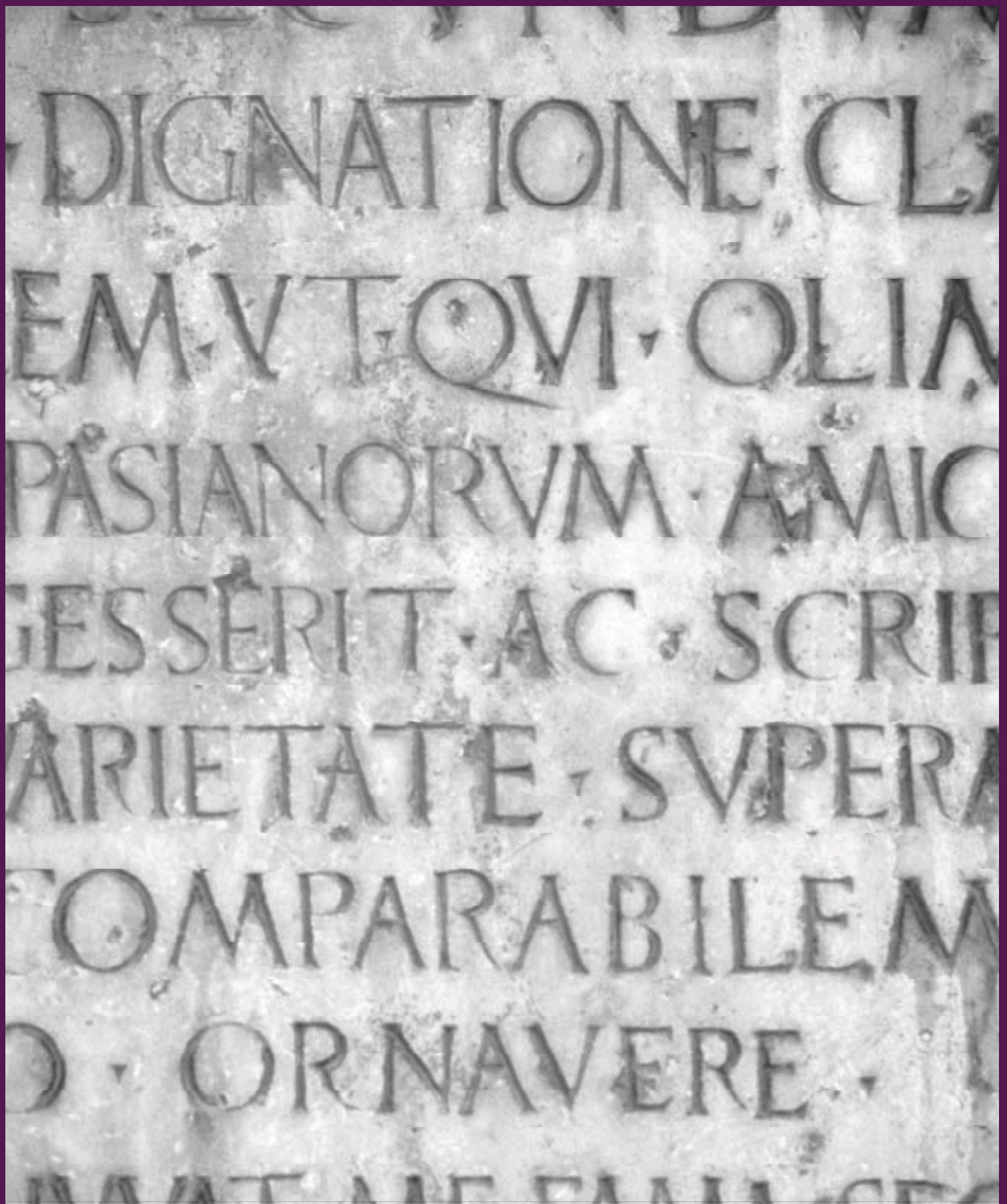
OUR MISSION AND VISION

We shall work ethically, diligently and with complete integrity to develop and propagate academic solutions to streamline any academic institution's operation, improve its efficiency, and enhance the quality of its environment, therefore transforming lives.

We shall create a consortium of academicians and draw on their synergy and commitment to bring harmonious and prosperous integration of all academic trials and applications under one diverse management team.

We shall anticipate emerging community educational needs with innovative, academically challenging, and flexible programs that take full advantage of technology and advances in occupational fields, and, in the process, bring added value to investors, school owners, public school operators/charters, parents and students.

*What sculpture is to a block of marble,
education is to the human soul. - Joseph P. Addison*



100 B.C.

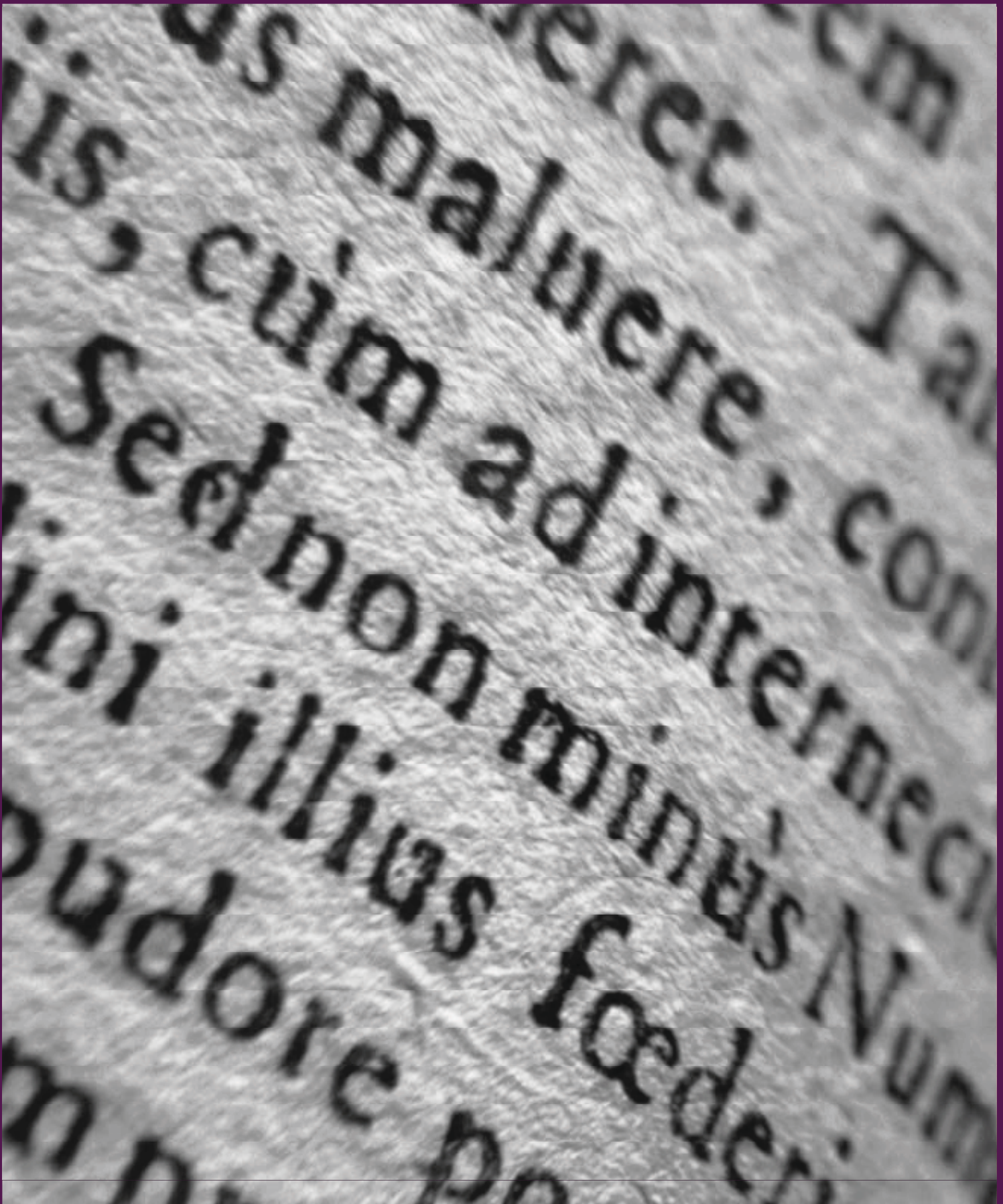
Two forms of organized education curriculum
by Romans: Cicero - broad in arts and sciences;
Quintilian - based on students' ability to learn.

105 A.D.

Paper is invented in China.

859 A.D.

University of Karaouine, the oldest educational institution
in the world, is founded in Fes, Morocco.



999 A.D.

Ibn Sina, leading thinker on medicine writes The Canon of Medicine. This work and others by Arab, North African, and Spanish thinkers has great impact on European education.

1000 A.D.

Arabic influence: Europeans learn an Arabic number system, still used in the West today.

1100 A.D.

Scholastics - a movement that helped bridge differences between religious teachings and philosophical and scientific thinking.

OUR HISTORY

Incorporated in 1979, Academia Management Solutions International released its first graduate in 1980. From inception, AMSI set out to transform lives, and nearly 30 years later, the organization has stayed the course.

AMSI-managed schools have released over 6000 graduates and have been home to over 200,000 students... Through the years we have relentlessly adhered to our mission and values... The walls of our schools share a thousand secrets... they speak of children's innocence and youthful awe... they speak of generations in motion and bear witness to our trials...

We have touched people's lives and through them have bettered our own...

CORE STRENGTHS & DRIVERS OF GROWTH

Academia Management Solutions International is a collaboration of academicians and educators who bring together a wealth of experience and international expertise. In our alliance we have learnt to value creativity and the active pursuit of excellence.

We have a passion for our industry and for what we do. We utilize our skills to search for and apply new technologies, approaches, and business solutions, which will contribute to the betterment of the educational industry. We strive to achieve high quality in all of our business endeavors. Our systems and procedures are designed to high standards of quality.

The organization's widely heralded successes in the field of ICT integration into the mainstream educational processes is a testament to this fusion.

AMSI's primary focus remains the expansion of its existing and successful models of Al Mawakeb and the International School of Arts and Sciences. We are strategically poised to partner with potential investors, who share our passion and vision in taking these models to new shores.

I cannot teach anybody anything. I can only make them think. - Socrates



1150-1250

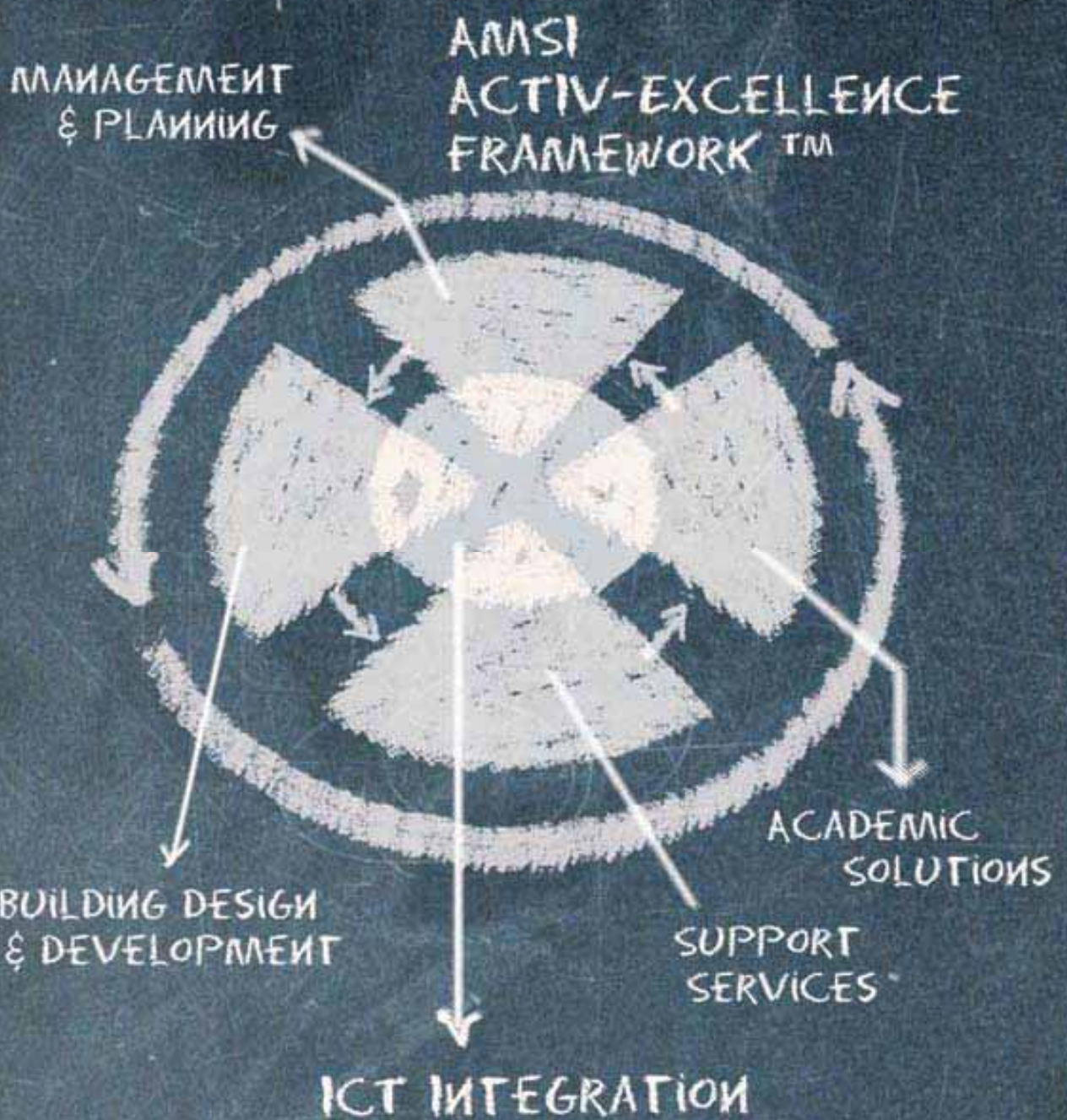
Modern universities founded in Paris/Sorbonne, Cambridge and Oxford. Universities begin offering degrees in a variety of subjects.

1450

Printing press invented. This improves literacy as access to books is easier.

1592

Shakespeare's plays debut in England. Theatre gives philosophical ideas a stage to reach the masses, to help the illiterate cultivate thinking.



1659

Comenius pens first picture book for children, encouraging teachers to make the classroom more interesting.

1690

"The mind is a blank slate" - English poet & philosopher John Locke stresses on education to begin in early childhood.

1799

First modern elementary school. Johann Pestalozzi starts schools in Switzerland and Germany that use object lessons, the senses, and expression.

OUR PORTFOLIO

As a complete solution provider, AMSI caters to every genre of educational institutions and at all levels of the academic delivery process- be it inside the classroom, within the confines of a laboratory, in the multimedia room, in the activity room, in the sports center, or anywhere where a learning curve is growing or an academic is at work.

- **Management and Planning**
- **Building Design and Development**
- **Academic Solutions**
- **Support Services**

AMSI'S ACTIV-EXCELLENCE™ FRAMEWORK

Analysis **C**ompliance **T**ransformation **I**ntegration **V**erification - **E**xcellence

Underpinning the organization's education sector initiatives is the AMSI ACTIV-Excellence Framework™. This robust quality and compliance model involves the continuous review and audit of all aspects of AMSI's solutions and the manner in which these capabilities are transferred.

The ACTIV-Excellence Framework™ enables organizations the flexible, yet controlled ability to adapt to a changing environment whilst maintaining an optimum standard of work efficiency and harmony.

It ensures that the optimal integrity of AMSI's solution delivery processes is maintained in line with our mission of transforming lives through education.

• MANAGEMENT & PLANNING

Management and planning are essential components for any organization or network. Providing extensive guidance and mentoring in a wide range of specializations in these fields, these solutions drive the development and improvement of the education sector be it on a system-wide level or on an individual school basis.

- School Accounting & Management Systems Assessment and Design
- School Needs Analysis • Quality Assurance & Compliance
- Human Resource Management • Professional Development & Staff Training
- ICT Integration Strategy • Comprehensive School Management Solution

One can do anything, anything at all...if provided with a passionate and gifted teacher. - Pat Conroy

$$= \underline{1} / \underline{2} = \underline{1} / \underline{2}$$

$$\underline{w}_m = \underline{A}^H \cdot (\underline{A} \cdot \underline{1} + \underline{w}_m) = \underline{A}$$

$$|\underline{w}_m|^2) = E(\underline{A}^H \cdot \underline{R}_w \cdot \underline{A})$$

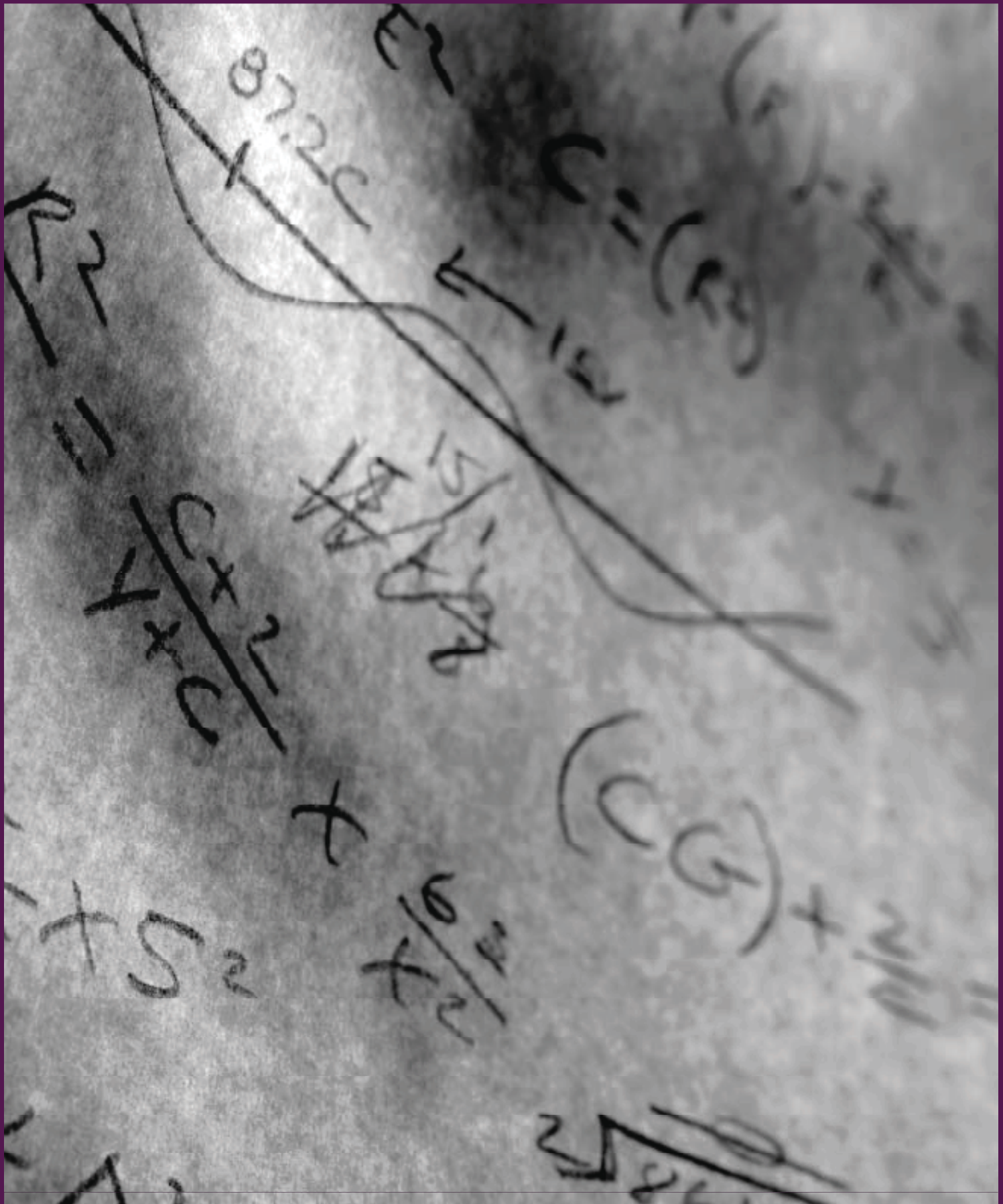
$$^2 \cdot (\underline{1}^H \cdot \underline{R}_w^{-1} \cdot \underline{1})$$

1837

First Kindergarten opened by Friedrich Froebel as a place where children can grow and learn before entering elementary school.

1920

In Italy, Maria Montessori develops methods to teach pre-schoolers the basics of life with practical, sensory, and formal skills. Her ideas influence kindergartens and pre-schools.



1960s

Multi-media hits the classroom -
Slide, filmstrip projectors, and tape players.

1980

AMSI launches the
Al Mawakeb School.

• BUILDING DESIGN & DEVELOPMENT

Before embarking on a journey to cultivate students' minds, an arena must be set for kindling and embracing their potential. This lies in the essence of the Building Design and Development process. In their pursuit of academic excellence, only schools built on a foundation of passion and efficiency can fulfill this vision.

AMSI's tried and proven measures help ensure that the school's investment results in an optimum school design that will reduce running costs, as well as enhance the collective teaching, learning and operational environments. With a multi-disciplinary management team, a cohesive approach to all stages of the Building Design and Development process is guaranteed. The Building Design & Development solutions include:

- Functional and Design Briefing and Development • Architectural Planning
- Furnishing, Equipping and Commissioning • Building and Engineering Maintenance

• ACADEMIC SOLUTIONS

At the heart of AMSI's educational expertise lies its Academic Solutions. Guided by a dynamic Academic Advisory Panel that combines a host of professional backgrounds, AMSI represents a global perspective of leading education systems from around the world. These solutions include:

- Curriculum and Pedagogical Development • Creative Learning Methods • N4B
- International Accreditation Assistance • Student Assessment Systems
- Guidance Counseling • Student Life Development Programs • Academic Publishing
- E-learning Software Development • Digitization of Curriculum & Education Materials
- ICT Infused Curriculum • Smart Classroom Implementation

• SUPPORT SERVICES

Whether a student is picked up from his or her doorstep, or a teacher is in need of the latest academic journal, the back-stage operations of any learning institution are an often neglected area of importance. Realizing that effective day-to-day operations of any school requires a safe, orderly and reliable environment, AMSI offers a set of support services that provide students, teachers and staff with an added sense of comfort. This assuredness includes solutions covering:

- Health and Safety • Logistics • Procurement • Equipment Maintenance
 - Document Management
-

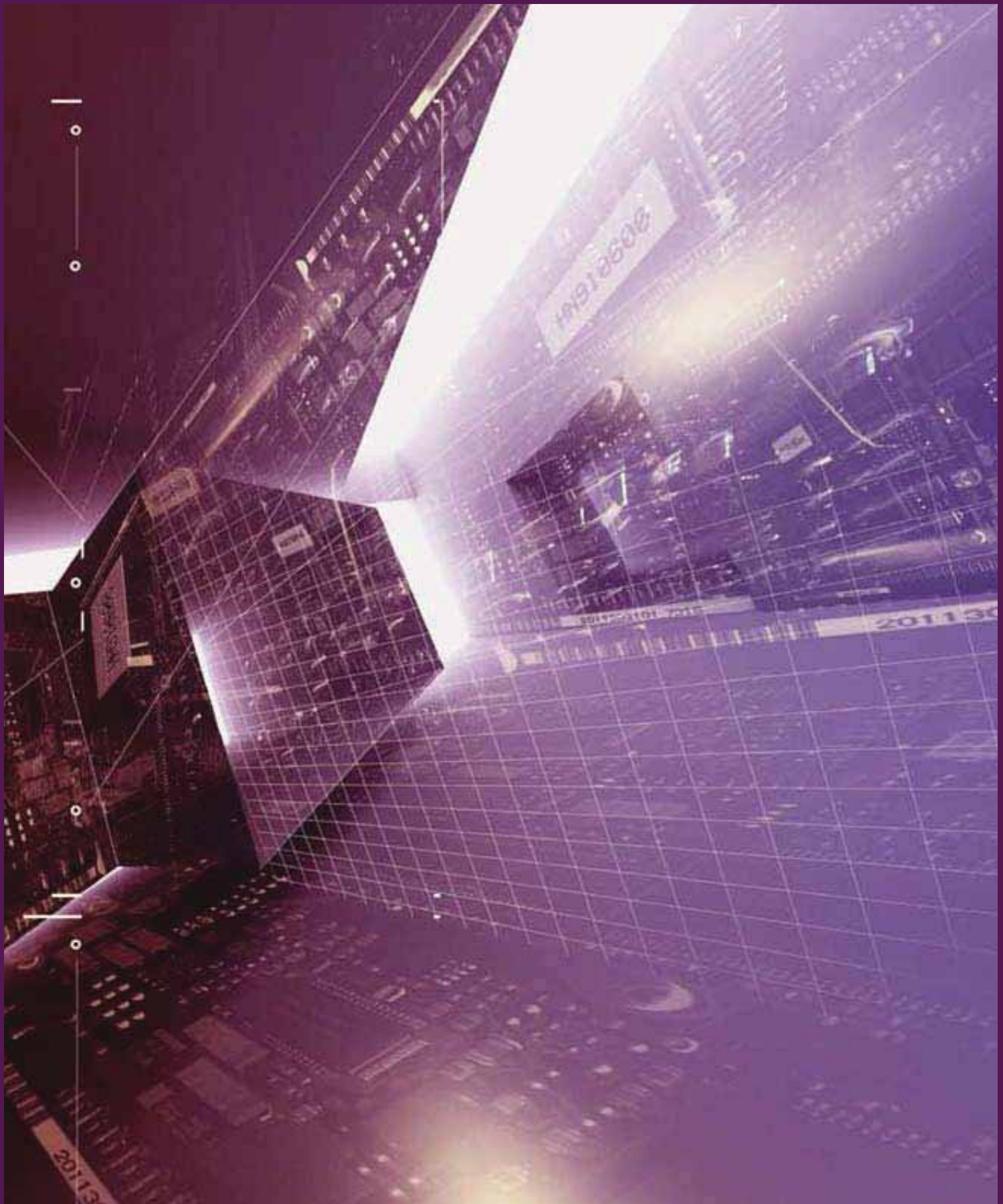


Late 1980s

Computers come to school. Models by Apple and IBM appear in schools, but it's a while before they're useful.

Late 1990s

AMSI-managed AI Mawakeb, AI Barsha is inaugurated.



2004

AMSI launches "N4B".

2007

AMSI launches ISAS.

ICT INTEGRATION

The ICT integration process at AMSI includes a comprehensive software and hardware synergy that binds multiple solutions together at academic, operational and managerial capacities.

Starting with a student enrolling into a school, through the procurement processes and the creation of inventory tracking and asset management, and ultimately the implementation of E-learning curricula in a classroom and the linking of the required databases, our ICT integration aspects allow for the seamless flow of operations and diligent supervision of these processes, while adhering to the highest codes of quality implementation.

With such a capability at hand, the possibilities for further development and advancement using technology are limitless.

T: +971 4 3417788

F: +971 4 3417878

P.O. Box 35001, Dubai, UAE

www.amsi.ae