

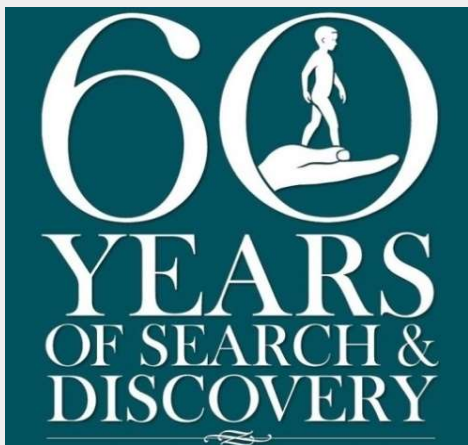
# Masterminds Education

## Overview

*“Every child, at birth, has a potential of intelligence higher than that ever used by Leonardo da Vinci.”*



***Masterminds* has partnered with a globally renowned institute that has been a pioneer in childhood development for over 60 years and whose founders include Nobel prize laureates**



### History of The Institutes

- The Institutes were founded in 1955 as a non-profit organization to develop children's learning capabilities to their highest potential, even reaching genius level, using specific teaching methodology that extends to successfully treat children with brain injury
- Early partners included world renowned pioneers such as:
  - Linus Pauling: Biochemist and only person in history to win 2 Nobel prizes
  - Dr. Temple Fay: Renowned Neurophysiologist who developed breakthrough concepts in brain science
- The Institutes are present in 11 countries: USA, Italy, Japan, Mexico, Guatemala, UAE, Singapore, Malaysia, Brazil, Spain, Australia

### Facts

- All children are born potential geniuses
- Every child is born with 1 trillion unconnected neurons in its brain
- These neurons begin to connect at a very rapid rate between 0 - 6 years, the crucial age for a child's learning foundation
- A child is more adept to learn during the first 6 years of life than he will be at any other stage
- Children would rather learn than do anything else - as long as the process is joyous

### Teaching Technology

Introducing knowledge through our specialized methodology has been proven to grow neural connections in the brain exponentially and multiply the learning child's intelligence

***Masterminds*** opened its flagship early years concept in 2016 in the heart of Dubai, UAE



# *Masterminds Early Learning Center is the First of its Kind*



- 1 Exceptional Curriculum with Integrated Intellectual, Physical & Social Programs
- 2 Extraordinary Learning Outcomes
- 3 Personalized Attention and Individualized Learning
- 4 Teachers with Specialized Training
- 5 Bespoke Campus

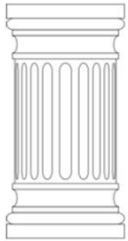
*The Masterminds integrated curriculum includes English, Arabic and French language immersion, learning to play the violin, gymnastics and swimming, as well as enrichment programs that will ensure all children can read fluently, do math and have exceptional knowledge, physical and social awareness from one to six years of age. These have been proven to be the building blocks of a strong, well-rounded childhood – and beyond, into a successful adult life.*

**"It's the best education I could ever find for my child"**  
- Masterminds Parent

**"The Harvard of Preschools"** -  
Masterminds Parent

# Masterminds has created an exceptional integrated curriculum with a comprehensive range of Intellectual, Physical & Social Programs

## Intellectual



### Reading



### Math



### Encyclopedic Knowledge



### Languages



### Curiosity Lab



## Physical



### Swimming



### Gymnastics



### Running



### Brachiation



### Yoga



## Music, Arts and Social



### Suzuki Violin



### Theater



### Art



### International Culture



### Social Code



# *Masterminds'* programs have been demonstrated to deliver learning outcomes that completely outclass traditional curriculums

## Learning Areas

## Learning Outcomes

	British EYFS	Montessori	Masterminds
Reading	Can read simple words and sentences	Increase in knowledge / vocabulary. Sustained interest and focus	Able to intuit complex words never seen before. Able to read anything independently
Writing	Able to write name, simple labels and attempts short sentences using phonics	Concrete operation of symbols and characters	Able to write complete vocabulary and proper sentence structures
Math	Can count and identify numerals 1 to 20 or higher.	Internalization of symbol systems: language and numerals	Instant recognition of quantities up to 100 and do instant calculations, fractions and problem sets
Knowledge	Talks about past and present events in his life and his family's. Good understanding of different cultures and lifestyles.	Child learns how to be a scientist: objective, organized, able to perform tasks	Children understand multifaceted knowledge bits ranging from animals, biology, science, history, to great art masterpieces
Physical Development	Shows good control and coordination. Can move confidently in a range of ways and negotiate space	Concentrate on constructive activities. Enjoy purposeful activities	Demonstrate superior ability to run, swim and sophisticated higher physical functions like gymnastics.
Social Development	Confident to try new activities. Speak in a familiar group. Work in large groups and follow rules	Increased independence derived from new skills and competencies. Knowledge of appropriate and specific pro-social behaviors	Demonstrate leadership and always willing to share information and knowledge with others.
Foreign Languages	No specific focus	Introductory understanding of a second language	Fluent understanding, reading and writing of three or more languages
Music and Art	Can sing songs, make music and dance. Experiments with colors and textures	Appreciate finer arts	Visual and auditory recognition of great art masterpieces, musical notes and playing classic instruments, like the Violin

# *Masterminds* has received numerous awards and been recognized as a Global Game Changer in Education

## Selected Awards



Best Early Learning Services  
Masterminds Education



*Masterminds* is now being considered for the **World's Best School in Innovation**

