



Global  
Academy

CRIMSON GLOBAL ACADEMY

# Prospectus

CGA.SCHOOL



## Reimagining Education for the Future

**John Morris, ONZM**  
*Executive Principal, CGA*

“It is a real pleasure to welcome students and their families to Crimson Global Academy (CGA), a fully certified private online high school, designed to cater to students around the world.

Schools are often portrayed as being resistant to change and incapable of organising themselves in different ways, however, we increasingly observe radical changes in other industries due to advances in information technology, in post-industrial economies and through globalisation. It is obvious that schooling as we know it need not remain trapped in one stereotyped pattern.

CGA offers a unique opportunity for bright young children to develop their shared love of learning in a globally connected school. We give students the flexibility to study at a time and a pace that suits them, individualising their learning and structuring their timetable so their education fits around their lives.

CGA will challenge our students with a rigorous, reputable and internationally recognised curriculum and we are leading the way in schooling evolution and reimagining education for the future.

We look forward to welcoming you to this exciting and innovative school that will provide our students with an education of excellence that has been proven to help build the skills of the future.”



## Academic Excellence

**Mark Philips**  
*Principal, CGA*

“Very rarely does an opportunity present that will transform the way education is delivered and students learn. As an experienced senior leader in secondary school education, it was a natural progression to move to a school that has the excellence of academic achievement, a strong belief in extra-curricular activity and student leadership at the core of its values.

To be appointed as Principal at Crimson Global Academy is an extraordinary privilege. With such a transformative educational model it is no surprise that the school has attracted outstanding teaching staff with a wealth of experience in a number of the best schools around the world. With our staff having ensured extraordinary success in student achievements, Crimson Global Academy students will have the confidence that the staff know how to guarantee every student performs to their full potential, and in many cases will undoubtedly surpass what they believe to be possible.

The flexibility with curriculum options, the availability of cutting edge technology, the opportunity to learn at an accelerated pace and study a qualification that is recognised by all the leading universities will be very attractive to students with a personal drive to excel. Crimson Global Academy will be an exciting school for both staff to work in and students to learn in.”



## **Internationally Recognised and Globally Connected**

**Dr. Andrew Daniel**  
*Associate Principal and  
Mathematics teacher, CGA*

"Welcome to Crimson Global Academy! CGA is an independent online school, offering International GCSE, A Level, and Pre-GCSE programmes to students around the world. We are headquartered and fully registered as a school in New Zealand, with a community of students and staff from a huge number of countries.

CGA offers students from the UK an opportunity to join a globally connected school, learning using state-of-the-art educational technology. Our online classrooms provide highly interactive and exciting learning environments, and our experienced teachers provide close support and expert tuition for our students. Our programmes are dynamic and personalised, given the many timezones of CGA students, and we provide the flexibility for students to study at a time and pace that suits them.

Our academic study programmes are rigorous and internationally recognised. We challenge our students with demanding programmes designed to provide stretch beyond the usual confines of the curriculum. However, alongside this challenge we also offer pastoral support, with a team of experienced staff, and we provide an exciting programme of extra-curricular activities and student leadership opportunities, to create a strong sense of community within our school.

CGA is a global school and we develop new technology to reimagine education for our students. We look forward to welcoming you to our exciting and innovative school as we work with our students to build the skills of the future."



“I truly believe Crimson has the vision, leadership and the brainpower to change the landscape of education. CGA is operating in a space where the demand for its online model is growing dramatically due to the changes enabled by technology and how children are learning nowadays through online platforms like YouTube. Students want to learn in a different way, the way that it suits them and CGA is adapting to that.”

**Rt Honorable Sir John Key**  
*CGA Advisory Board Member*

# Delivering World-Class Innovation in Education

## Online Learning

Our approach to online education is designed to optimise the student learning experience. Through our flexible enrolment options, latest technology, outstanding teachers, and a wide variety of examination and testing options, students embark on an educational journey that fully caters to their individual needs and drives them to achieve their full potential. CGA is accredited by Pearson Edexcel to offer the International GCSEs and A-Levels. We also have a Level 1 accreditation with College Board to offer the AP curriculum.

Grounded in proven educational methodologies, CGA uses the best-in-class technology to provide a rich online experience for our students and teachers. Our technology resources are unmatched by brick-and-mortar secondary schools due to our start as an education technology company. Led by our Chief Technology Officer and a 25+ member team of developers and designers, we are constantly improving the experience for our students and teachers. Through the most advanced video conferencing and classroom tools, students and teachers have the ability to interact through live -polls and quizzes, break out into smaller groups for collaboration, message and chat to provide input and feedback in real-time and use the interactive white-boarding tool to animate, annotate and collaborate with peers.

The authenticity of internal assessments and work is verified through the latest anti-plagiarism tools as found in leading universities. For external examinations, CGA has its own registered Pearson Edexcel testing centres in New Zealand, Japan and Vietnam. In other regions, students sit their exams at British Councils or partner schools. AP exams are also offered through an array of partner schools around the world.



# Built on Foundations of College Excellence

CGA is built on the foundations of Crimson Education, the world's leading university admissions support network. Crimson was founded to supercharge students' ability to get accepted into the world's most competitive universities. Since 2013, it has helped students around the world to secure 370 Ivy League offers, 133 Oxbridge offers, and over USD\$67M in scholarships and financial aid.

CGA represents a crucial aspect of Crimson's mission to create an education system for the 22nd century and to drive fundamental change in the way the world approaches learning. CGA benefits from the leadership and resources that have enabled the outstanding achievements of Crimson Education – like its global network of over 2,400 tutors, mentors and strategists who have attended some of the world's best universities like Harvard, Stanford, Cambridge or Oxford. The culture of excellence inherited from Crimson Education helps CGA provide students with the best online education experience in the world.

## CRIMSON'S 2020 RESULTS

**370**

Offers to  
Ivy League  
universities

**133**

Offers to Oxford  
& Cambridge

**2,200+**

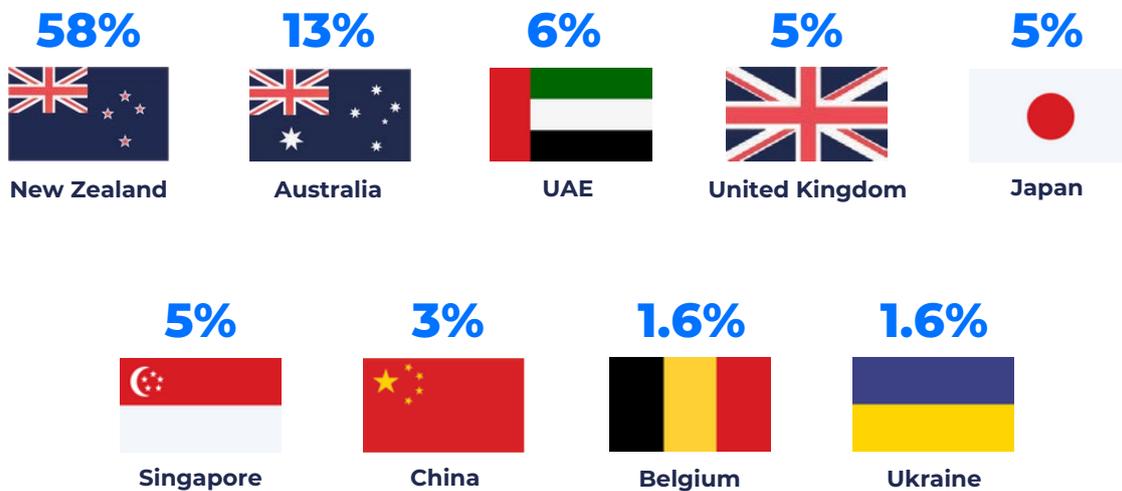
Offers to the  
US top 50  
universities

**950+**

Offers to the  
UK top 10  
universities

# A class of diverse, international students

CGA attracts students who are aspirational and globally- minded. Students currently join online classes from over 25 different countries. They discover differing perspectives whilst being grounded in shared experiences and see many similarities, thus accumulating global perspectives and an appreciation of different cultures.





## Ability over age

To expand a student's potential we believe in a learning approach based on competency and maturity, not age. This means students are free to unlock their full potential in studying advanced coursework ahead of their school year. In fact, over 40% of current CGA students are studying at a higher level than their age.



## LATEST ACADEMIC RESULTS

**82%**

score on IAL exams for CGA students on average

**88%**

of CGA students scored an A in their IAL exams

**92%**

of CGA students scored at least one A or B

**A**

On average, CGA students scored an A in the IGCSE exams



## CGA is the school of choice for



Students with strong academic potential who want to gain international qualifications early, or study more than the standard subject course-load that could be limited by their age.



Students who have a desire to study certain subjects with high calibre teachers but are limited by the choices at their schools due to clashes in timetabling or curriculum limitations.



Students and families who have significant pursuits outside of the classroom, such as sports, arts, or business, and therefore require a flexible school that fits around their schedule and offers classes at all times of the day with resources to catch up.



Homeschooling families who are looking for additional resources and a structured curriculum to ensure students achieve their maximum potential.

# Our Experienced Management Team

CGA's Academic team has an outstanding track record of performance and experience. Together, they have an average teaching experience of over 20+ years in leading schools around the world, with qualifications from top universities. They are passionate about their work and have been selected for their engagement, inspiration and results.

Our Academic staff have tutored National Olympiad teams, taught students that achieved top scores for various subject exams, the SATs and more. Their dedication, depth and passion for teaching inspires and builds confidence in students to strive to achieve their potential..

## Meet some of our teachers



**John Morris**  
*Executive Principal*

John's many achievements include being the Headmaster of Auckland Grammar School for nearly 20 years, running his own education consultancy, and being made an Officer of the New Zealand Order of Merit. John has also represented New Zealand in football as a goalkeeper!



**Mark Phillips**  
*Principal*

Mark has been involved in the education sector for over 35 years. Prior to joining CGA, Mark was Deputy Principal of Macleans College with students achieving Top in NZ and Top in the World results under his leadership.



**Max Thomson**  
*Deputy Principal*

Max has held several Head of Department positions in Science and Biology. Max has also authored and revised education resources including biology workbooks, and for several years tutored all the New Zealand International Biology Olympiad candidates.



**Dr. Andrew Daniel**  
*Greenwich Associate Principal*

Andrew Daniel leads the CGA Greenwich campus and is also a superb Math teacher. Andrew has taught in five different schools, in the UK and overseas, and also been involved in areas such as university preparation and extra-curricular programmes. Many of his former students are now studying at Oxford or Cambridge, or the Ivy League universities in the US. Andrew has a particular interest in technology and IT in education and leads our 3D Game Development Club.

## MEET OUR TEACHERS - EDEXCEL



**Kenneth Knight**

*Aoraki Dean*

Kenny Knight is our Physics and Chemistry Teacher. He is a seasoned teacher with experience in school leadership roles (as Deputy Principal) as well as extensive teaching experience with IGCSE and A-Level sciences across multiple countries. Kenneth has been a star teacher at Macleans College, one of New Zealand's top schools with regard to successful admission of students to prestigious US and UK universities.



**Sheryl Husband**

*HoD - Science*

Sheryl has had over 20 years of teaching experience. Having taught students all the way from Lower Secondary to Tertiary level curriculum, Sheryl is an expert at conveying the skills students need to achieve perfect scores in all curricula.



**Andrew Karlsberg**

*HoD - Social Science*

Holding a BA in History with Sociology (Combined Honours) from Bath Spa University, Andrew has had 15 years of experience teaching History, Global Perspectives, and Geography.



**David Storey**

*HoD Mathematics*

David has more than 25 years of experience teaching, including serving as the Head of Faculty for Mathematics at ACG Senior College and teaching both the A-Level and IB mathematics curriculum. David has a wealth of experience in implementing new technology in schools.



**Elise Marlow**

*HoD English*

Elise has had more than 25 years of teaching experience on three continents. She has taught students in all years of secondary education, undertaken the role of Head of English in three schools and worked as a schools' advisor on strategies to raise student attainment. Currently she is an associate examiner with two UK examination boards for English Literature and English Language syllabi.



**Rebecca Close**

*HoD Commerce*

In 2018 Rebecca Close left the traditional classroom to build a career as a digital nomad in the education sector. She was previously employed in a highly academic school in England, as the Head of Economics and Business before becoming the school's first Digital Learning Support. Currently she is an associate examiner with four different exam boards, as well as having experience in senior examiner positions.

## MEET OUR TEACHERS - AP COURSES



**Kevin Ferrone**

*Academic Dean CGA USA*

An educator with 16 years of experience in international education, Kevin's past work spans age groups from young learners to high school to college graduates, and across industries including traditional K-12, ESL, study abroad, admissions consulting and career readiness. He's an expert in experiential education, curriculum design and education technology. Kevin holds a bachelors from Brown University, an Ed.M. from the University of Illinois – Urbana Champaign, and 3 different TESOL certifications.



**Matthew Cheng**

*Computer Science*

Matthew earned an M.A. in Teaching Secondary Education Mathematics from William Paterson University where he was awarded the Woodrow Wilson Teaching Fellowship and Robert Noyce Teacher Scholarship. He also earned an M.S. in Digital Forensics and Cybersecurity from John Jay College of Criminal Justice. Matthew is also an MIT Master Trainer in Educational Computing. He holds Teacher of Computer Science Technology and Teacher of Mathematics certificates.



**Audrey Damon-Wynne**

*Psychology*

Audrey Damon-Wynne is a College Board-certified AP instructor with over 20 years of high school teaching experience. Her honours include both a Fulbright Fellowship as well as a Fulbright Distinguished Teaching Award. She was awarded a grant from the U.S. State Department to develop an international student exchange program. She also leads our Model UN club.



**Brian Simpson**

*Calculus*

Brian Simpson has taught Mathematics for 21 years. He holds a B.A. in Mathematics and an M.A. in Educational Leadership, graduating with Summa cum Laude honors. He is also AP College Board certified and has taught AP Calculus and AP Statistics for nearly ten years.

*and more...*

A large group photo of approximately 15 teachers of various ages and ethnicities, standing together in a dark setting. They are dressed in professional or semi-formal attire.

**70+ teachers from  
over 11 different countries**

# Internationally Recognised Curriculum

CGA has selected Pearson Edexcel as our primary curriculum partner. Pearson Edexcel is the UK's leading provider of Secondary school curriculum, including:

- Pre-International GCSE (Year 10)
- International GCSE (Year 11)
- AS/A-Level qualifications (Year 12/13)

The curriculum is recognised throughout the world for its academic rigour and breadth of learning.

Currently we offer limited domestic GCSE classes as a part-time option to enroll in addition to physical schools.



## Pre-International GCSE Curriculum

The Pre-International IGCSE course is a custom one-year part-time programme developed by CGA to prepare students for International GCSE courses. It was developed using the Pearson Edexcel iLowerSecondary curriculum as a base, but has been modified by our Heads of Department to be tailor-made for CGA students.

## International GCSE

Pearson Edexcel International GCSEs are studied in over 80 countries worldwide and in independent schools in the UK. Available in 37 subjects, they are aimed at learners aged 14 to 16, and provide the skills and knowledge needed to progress to A Levels, onto university and into employment.

## International A-Level Qualifications

The International A-Level curriculum is the #1 studied curriculum in the world, and in many countries, such as the United States and Canada, high grades in A-Levels can result in university course credit. It is considered the Gold Standard of International Qualifications.



**120**

Countries where  
Pearson operates



**3 Million**

Offers to Oxford &  
Cambridge



**1000**

Universities accepting  
Pearson qualifications  
worldwide



**200**

Centres where  
students can sit the  
Edexcel exams  
globally



# Countries that accept A-Level curriculum



UK, USA, Australia, Canada, Austria, Bahamas, Belarus, Belgium, China, Cyprus, Czech Republic, Denmark, Egypt, Germany, Ghana, Greece, Hong Kong, Hungary, India, Ireland, Italy, Japan, Kenya, Macao, Malaysia, Mauritius, Namibia, Netherlands, New Zealand, Pakistan, Panama, Qatar, Rwanda, Saint Lucia, Singapore, South Africa, South Korea, Spain, Sweden, Switzerland, Saudi Arabia, UAE, Taiwan, Thailand, Vietnam, Germany, Indonesia.



# Subjects Available

Pearson Edexcel		
Pre-International GCSE	International GCSE	Domestic A-Level
Computer Science	Biology	Chemistry
English Literature	Business	Economics
Mathematics	Chemistry	Mathematics
Science	Computer Science (NZ only)	Physics
	Economics	
	English Language	
	English Literature	
	History	
	Mathematics	
	Physics	
	Psychology (Domestic)	

## Advanced Placement (AP) Courses

AP courses are entry-level college courses offered as additional high school classes in the US. They are standardised and administered by College Board. Students take them in addition to their regular high school classes to display their academic abilities and prepare for university entrance.

With the shift to test-optional admissions policies in the United States, AP courses have become more popular for students to boost their profiles and stand out from their peers. College Board, the governing body for the SATs and APs, has discontinued the optional SAT Essay and SAT Subject Tests. This means that AP exam scores are now being accepted as a replacement for SAT Subject Tests and more important than ever for college applications.

CGA offers part-time intensive AP classes on weekends taught by our world-class teachers, including:

Computer Science A	Chemistry	Microeconomics
Calculus AB	Macroeconomics	Statistics
Physics 1	Biology	World History (Modern)

# Enrolling at CGA

The CGA admissions process is competitive, as we aim to maximise personalised learning and student success through small class sizes. The steps are as follows:

STEP  
01

## Fill in the application form

An Academic Advisor will contact you following this to set up a meeting to explain the application process, discuss subject selection, and walk through what you can expect at CGA. All students applying to CGA must submit an academic transcript and proof of English proficiency if English is not the student's first language.

STEP  
02

## Complete an entry assessment.

At CGA, students undergo an entrance assessment that is benchmarked locally and internationally. This helps us understand a student's ability and maturity, and will help inform subject selection.

STEP  
03

## Start enrolment.

Once the student passes our assessment, the Academic Advisor will help the student identify and register for classes at CGA.

## After being admitted

STEP  
01

## Student onboarding.

Post enrolment, student onboarding will begin. A student's school accounts are set up, including the student's email and Canvas accounts. Parents also receive a guide so they understand what is expected of their children.

STEP  
02

## Induction course.

Before beginning classes at CGA, students complete an induction course that explains everyday school life, class set-up and support resources that are available.

STEP  
03

## Orientation.

Once the induction course is complete, students are invited to various orientation activities much like a traditional school. They can join clubs, meet other students through our Community platform and ensure they are set up for class.

STEP  
04

## Meet your teachers.

Once the formal orientation is complete, students will meet their teachers and begin learning!

# Flexible Enrolment Options

CGA provides a personalised education experience for all students, whether you're interested in enrolling in CGA as your main school or as a supplement to your brick and mortar school.

There are two enrolment options designed to help you achieve your specific goals:

1. Part-time: In addition to traditional school. Lessons take place outside of school hours, typically 3x per week or 2x per weekend.
2. Full-time: As a substitute to traditional school. Lessons take place during regular school hours, typically 4-5x per week.

Students can join CGA classes at several key dates throughout the year. If students would like to join outside of those dates, CGA can facilitate tutor-led transition programmes to help students prepare for success.



## Next Enrolment Dates

START DATES	EDEXCEL	AP
	SEPTEMBER-START	SEPTEMBER-START
Term 1/First Semester	Sep 6 - Dec 16	Sep 3 - Dec 2
Term 2/Second Semester	Jan 5 - Apr 3	Jan 3 - Apr 29
Term 3	Apr 19 - July 10	--
Exams	May/June 2022	May 2022



# Full-time Students

CGA is designed to offer everything that students will experience through full-time enrolment at a brick and mortar school, and much more. All full-time students will receive a consultation in order to determine an academic plan tailored to their individual goals.

Full-time students will be eligible to graduate from CGA with an overall academic and extra-curricular record that enables them to apply for the world's top universities.

Full-time students will:

- Study 4 or more International GCSE subjects or 3 or more AS/A-Level subjects
- Complete 4 – 5 hours of real-time, live group classes per subject per week, on average
- Be invited to all CGA community social events
- Have access to all clubs and tours
- Be eligible for student leadership positions
- Receive academic, career, and social counselling
- Access exclusive CGA internships, including with Big 4 firms such as PwC
- Graduate with international university entrance standards and academic transcript

## SAMPLE FULL-TIME TIMETABLE

	MON	TUE	WED	THUR	FRI	SAT	SUN
8:30 AM	Homework and self-study						
9:30 AM	IG Math	IG Math		IG Math	IG Math		
10:45 AM	IG History	IG Economics	IG History	IG History	IG History		
11:45 AM	Pre-IG English	Pre-IG English	IG Economics	Pre-IG English			
1:15 PM	IG Economics		Pre-IG English				
2:15 PM					IG Economics		
4:30 PM				CGA Form time			
5:30 PM	IG French	IG French					

# Part-time & Single Subject Students

Students who are already enrolled in another school may enhance their academic profile through our classes. CGA part-time and single subject students take classes across an extended school day or on the weekend.

Lessons are scheduled at times that allow students to blend CGA courses into their existing schedules.

Part-time and Single Subject students will:

- + Study 1-2 International GCSE subjects or 1-2 AS/A-Levels subjects or AP courses
- + Complete 3 hours of real-time, live group classes per subject per week, on average
- + Be invited to all CGA community social events
- + Have access to all clubs and tours

All students will be eligible to receive their CGA transcripts (school reports/grades), which can be sent directly to the student's brick and mortar school and/or to the universities/colleges they apply to.



## SAMPLE BLENDED TIMETABLE

	MON	TUE	WED	THUR	FRI	SAT	SUN
8:00 AM	Physical school						
3:00 PM							
7:30 PM				IG Math	IG Chemistry		
6:15 PM		IG Chemistry	IG Math	IG Chemistry	IG Math		

# Student Community and Support

CGA students have access to all of the community and support services of a brick and mortar school in a new and unique way.

## Crimson Community

CGA is one of the first online schools to offer a community experience to its students through Crimson Community, an internal social network of students, staff and alumni.

## University & Career Counselling

Students of CGA are provided with world-class support in career and university counselling. Students have access to experienced admission experts, as well as industry speakers.

## Social Counselling and Pastoral Care

Led by our Academic Deans and our qualified psychologist, CGA staff are trained to support students through social challenges, including health and well-being. Through CGA's global network, we run regular social development programmes as well as provide access to private and confidential counselling sessions for our students.



CGA students community is spread over 25+ countries including:



New Zealand



Australia



United Kingdom



Japan



Singapore



China



Russia



Malaysia



Costa Rica



UAE



Belgium



Ukraine



South Africa



Egypt



Philippines

## Student Council Government and Leadership Roles

Student leadership roles are roles selected by peers or by school leadership and are formal roles that are offered annually to students. Key student leadership roles in CGA are:

- Head Student
- Faculty (Subject) Prefects
- Technology Prefect
- Student Mentors
- Deputy Head Students (up to 4)
- Extracurricular Prefect
- Student Council Representatives

# Student Extracurricular Activities

## Clubs and Groups

CGA students will have access to a wide variety of Extracurricular and Leadership opportunities.



### School-led clubs



**3D Game Development**



**Investment Club**



**Model United Nations**



**Web Development Club**

### Student-led clubs



**CGA Economics Society (CES)**



**CGA TEDx**



**CGA Student Newspaper**



**CGA Art**



**CGA Sports**



**CGA Esports**



**CGA Roblox**



**CGA Dance**



**CGA Ideas**

# Internship Opportunities

CGA has partnered with PwC, one of the world's leading finance and accounting companies, to offer students an exclusive internship opportunity. CGA's program with PwC provides enrolled CGA students an internship at PwC if they receive 4 A/A\* grades at A Level and pass a character and background check.



# Competitions and Tours

CGA students will have access to a wide variety of Extracurricular and Leadership opportunities.

**Academic  
Olympiads**



**Harvard CBE Sustainability Awards**



**American Mathematics  
Competitions**



**Regeneron International  
Science and Engineering Fair**



**Summer Science Program**



**Microsoft Imagine Cup**



**STEM Accelerator Tour**



Global  
Academy

# Ready to Enrol?

Contact our enrolment team at:  
[admissions@cga.school](mailto:admissions@cga.school)

